

GOLD
KEY®

BUGS BUNNY

20c

BUGS BUNNY

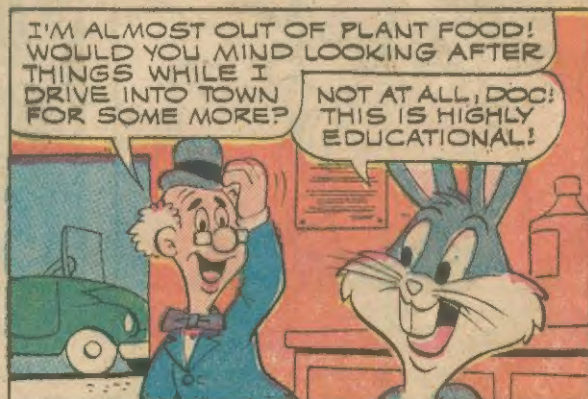
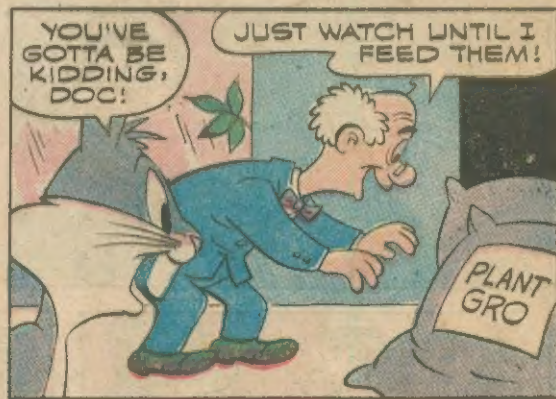
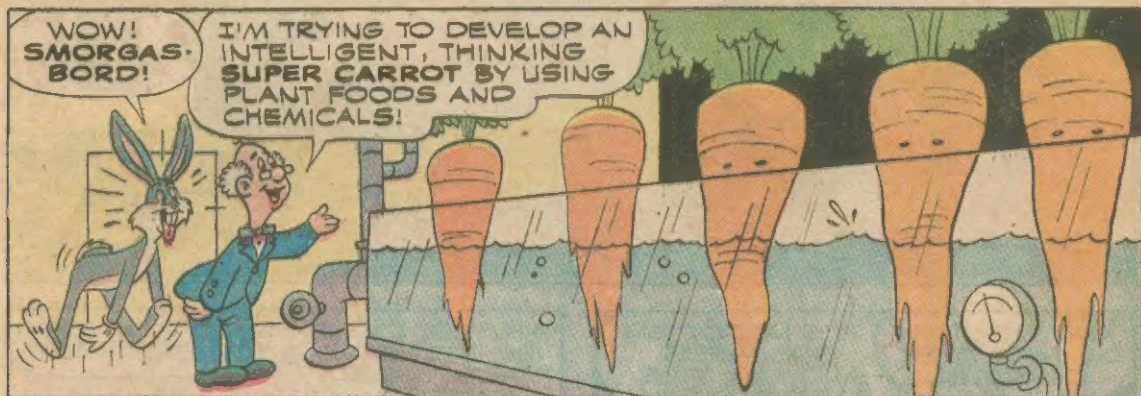
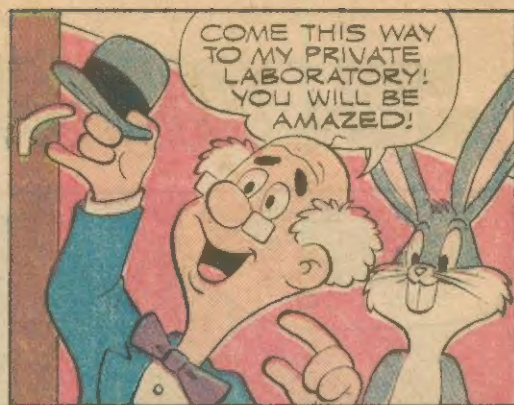


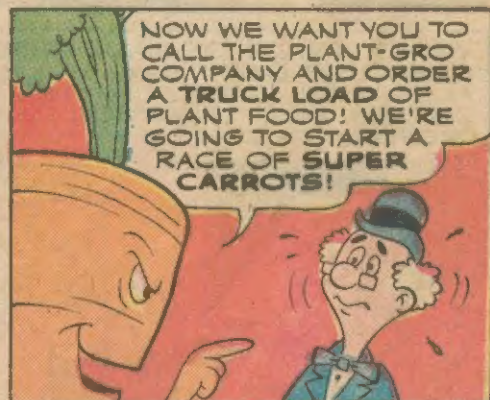
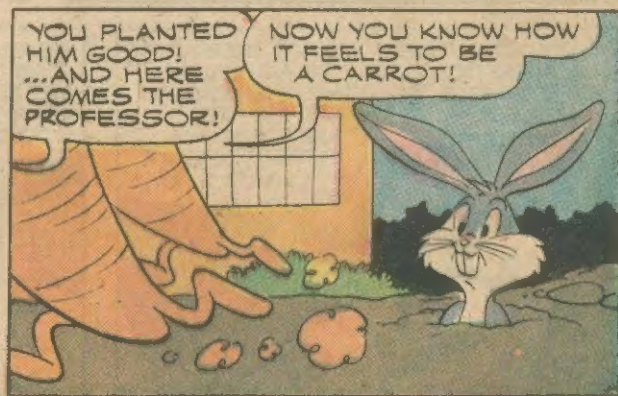
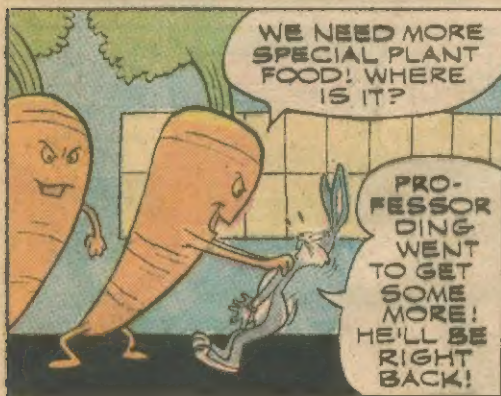
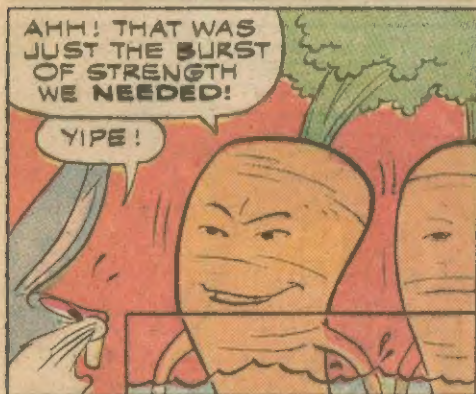


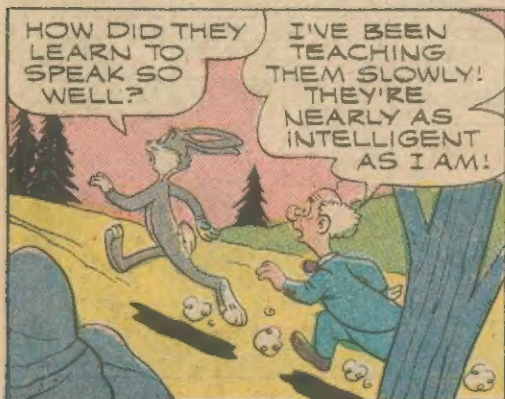
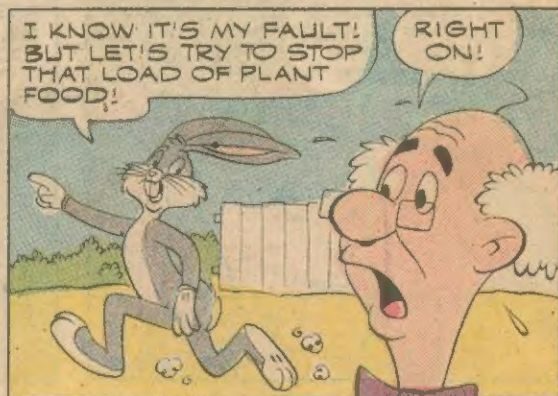
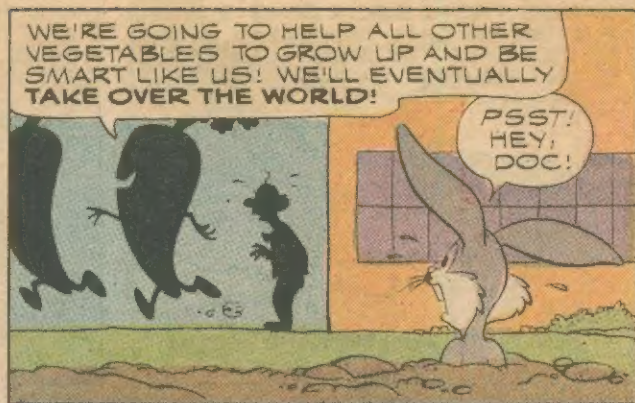
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Kenner.

SMASH*UP Derby™

OH,
YEAH
BUGG-EM!



GOTCHA,
TOUGH TOM!

NEW CARS!
COLORS!
DECALS!
ALL WITH
SONIC SOUND!

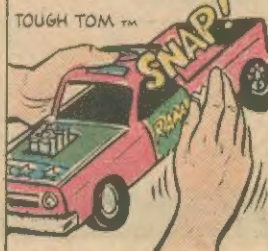


IT'S A
DRAW!

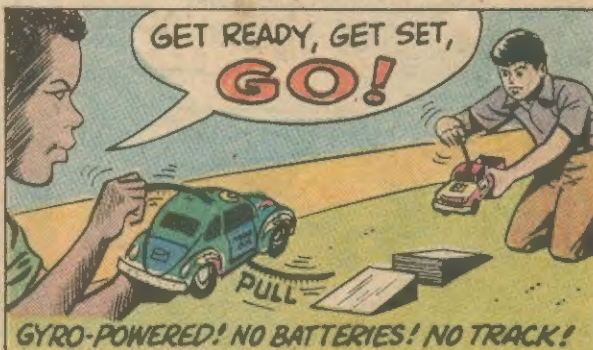


"OKAY, LET'S SNAP 'EM
BACK TOGETHER AND
SMASH 'EM UP AGAIN!"

TOUGH TOM™



GET READY, GET SET,
GO!



...AND WHEN THEY CRASH...



THE BIGGER THE SMASH-UP
THE MORE PIECES FLY OFF!



USE JUMP RAMP/BARRIER THAT
COMES WITH SET FOR ALL KINDS
OF THRILLING SMASH-UP DUELS!

LEAPS



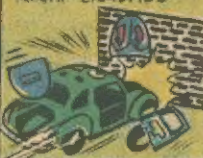
HILLTOP SMASHES



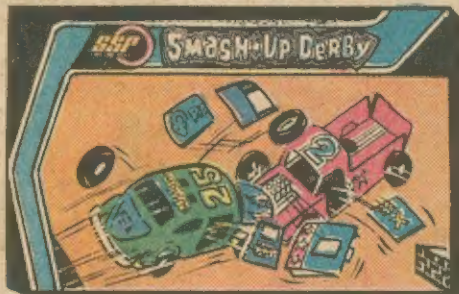
MID-AIR SCRUNCHERS



RAMP CRASHES



GOTCHA!



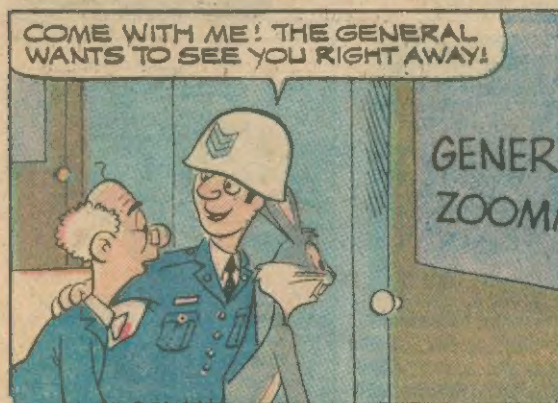
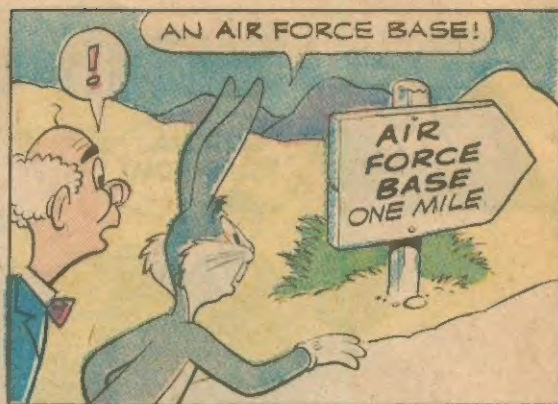
Kenner SSP SMASH-UP DERBY INCLUDES:

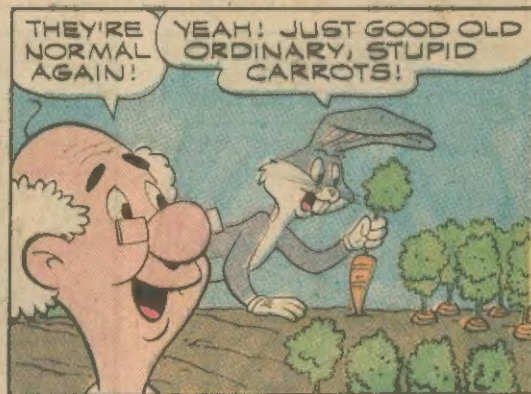
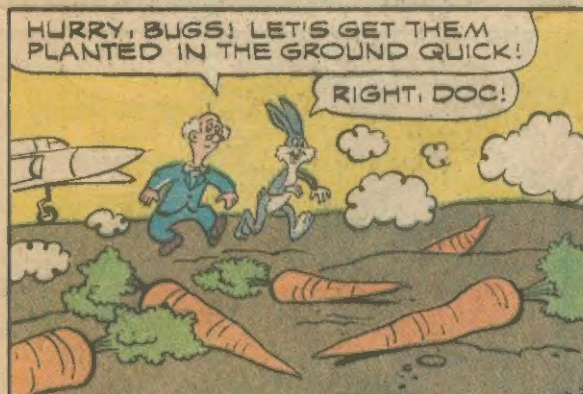
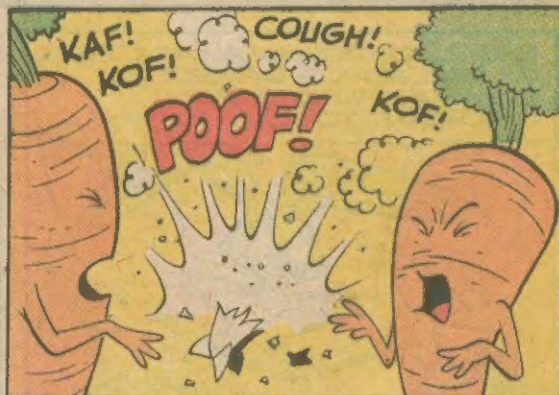
- 2 FLY APART RACERS - BUGG-EM AND TOUGH TOM, EACH ABOUT 7" LONG WITH SCRUNCHE-UP DEMOLITION DERBY DETAILING.
- 2 JUMP RAMP/BARRIERS, 2 POWER T-STICKS AND RACING DECALS.



**ALSO! 4 SMASH-UP
CARS AVAILABLE SEPARATELY!**
BLAST-EM™ (ILLUSTRATED),
BUGG-EM™, BOSS HENRY™
(FORD SEDAN), TOUGH-TOM™.

**SMASH 'EM UP -
PUT 'EM BACK TOGETHER!**





BUGS BUNNY

E-S-P'NUTS

OH, BOY! I'M GLAD I BOUGHT THESE SUPER-FRESH CARROTS TO MUNCH! THIS BOOK IS GREAT!



E-S-P... OFTEN AN AWARENESS OF IMPENDING DANGER TO SOMEONE WHO IS VERY IMPORTANT TO YOU! HM-M-M...



I'M GETTING AN E-S-P FEELING RIGHT NOW! SOMETHING TERRIBLE IS GOING TO HAPPEN TO SOMEONE VERY DEAR TO ME!



BUT WHO? PORKY? OH, GOLLY! I'D BETTER PHONE HIM!

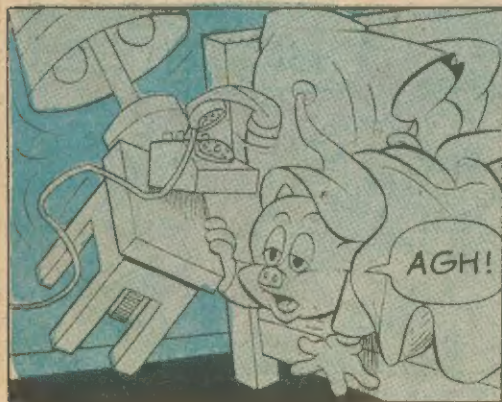


RING-G-G!

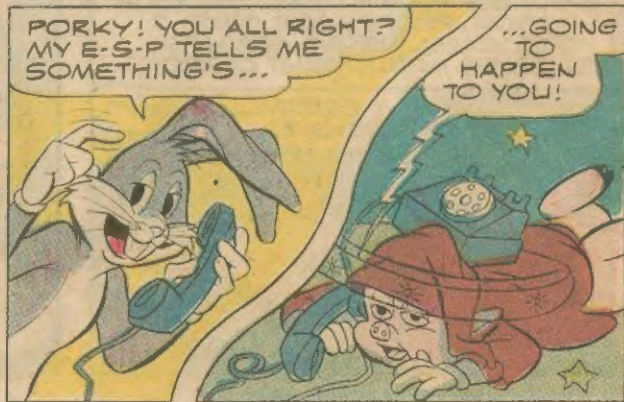


HUH? WH-WHAT?

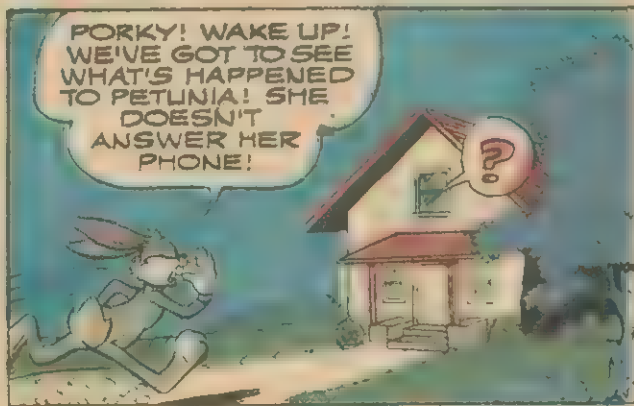
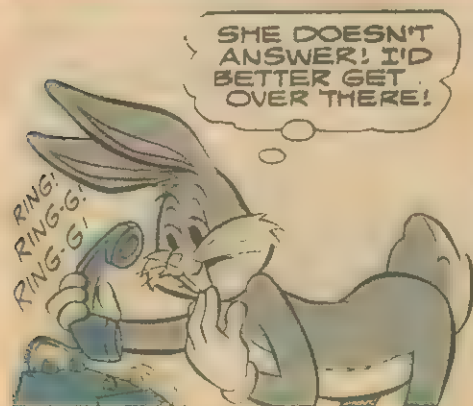
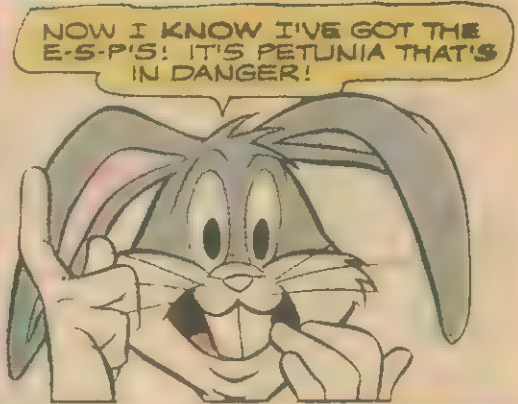
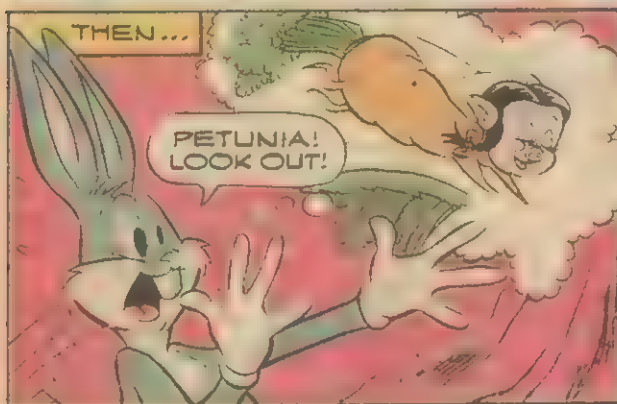
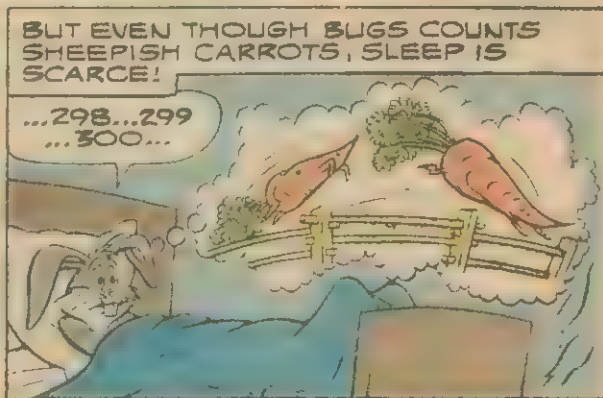
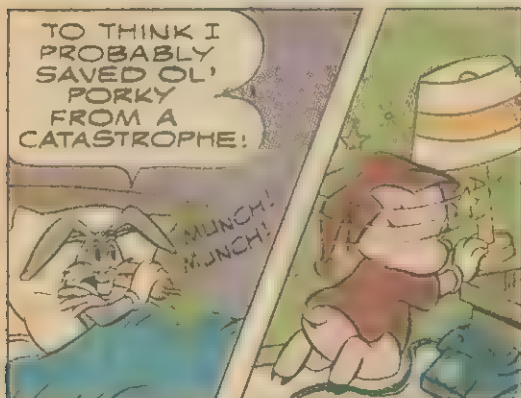
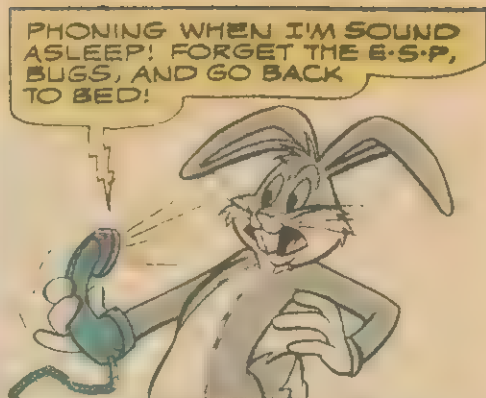
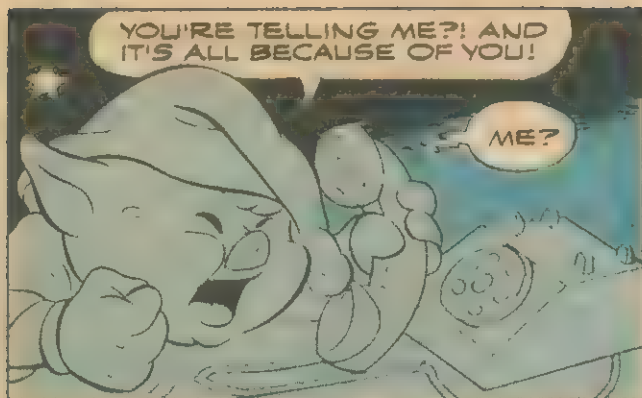
THE PHONE?

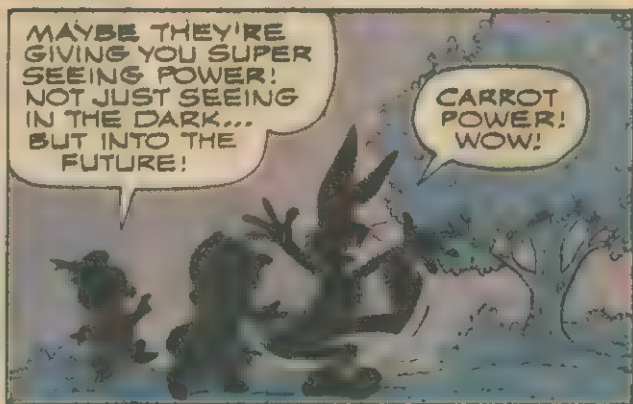
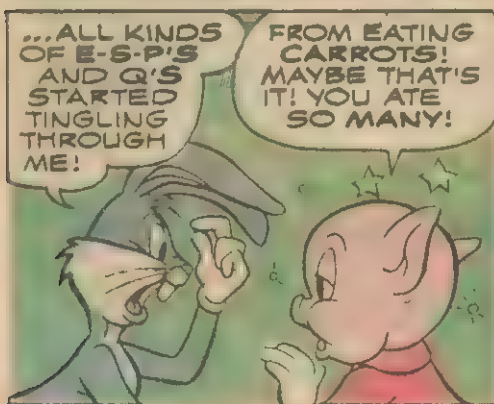
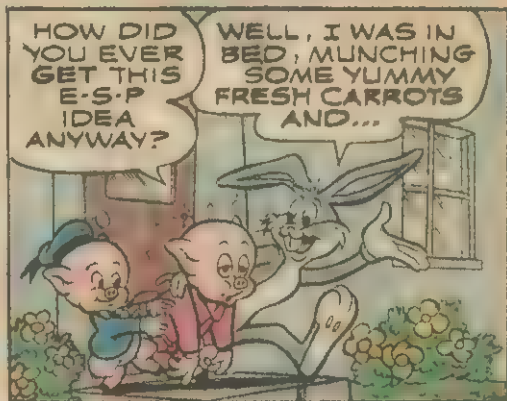
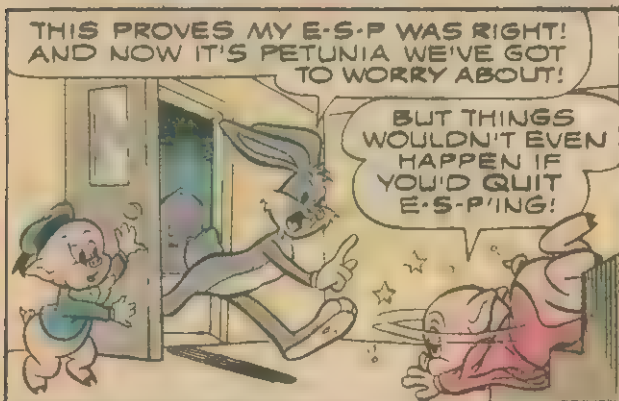
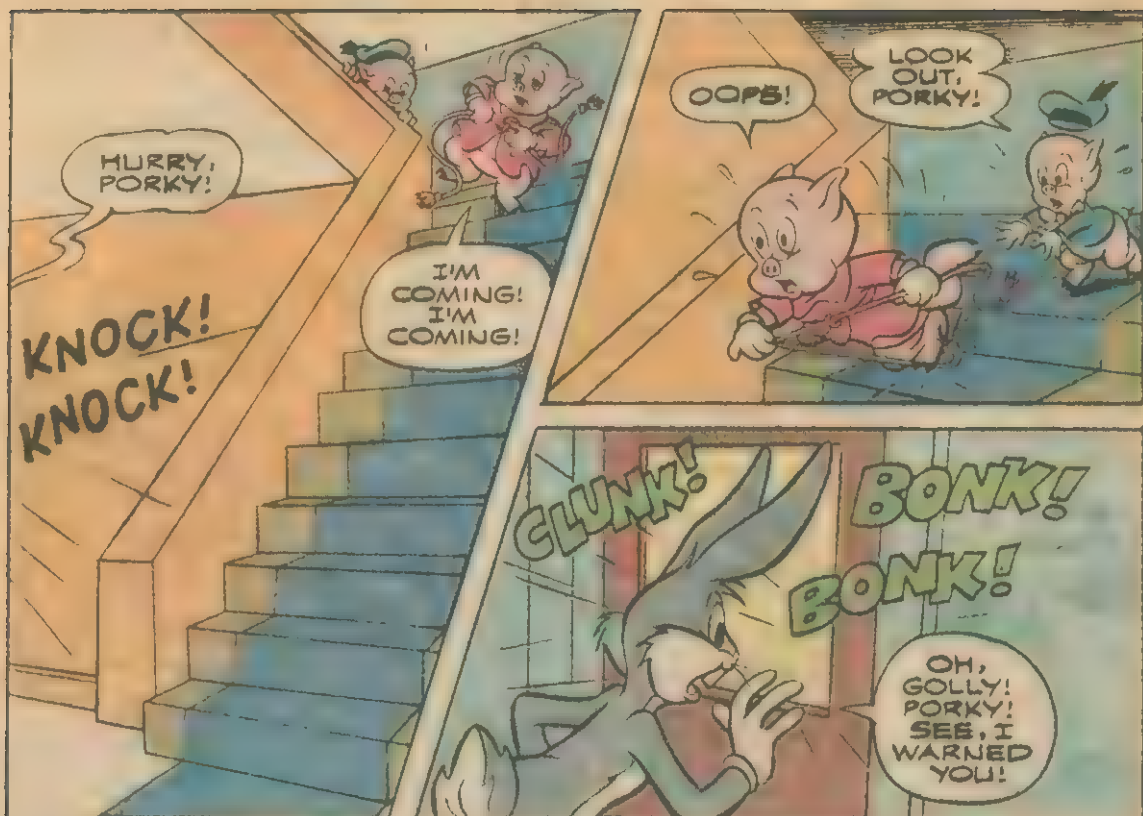


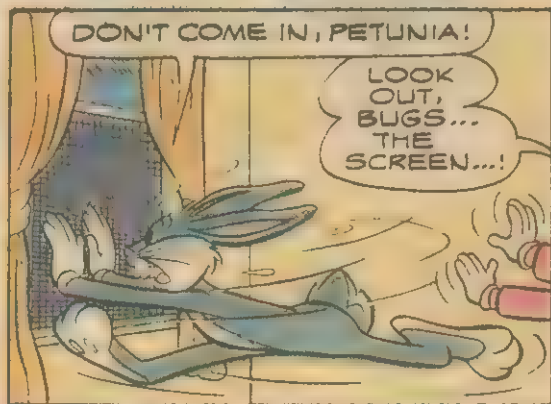
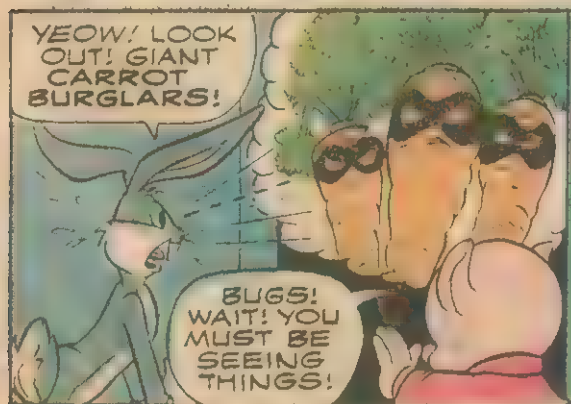
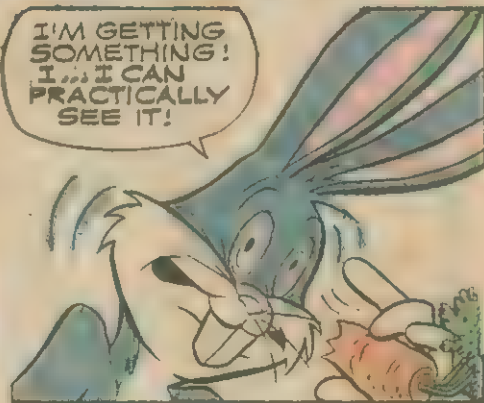
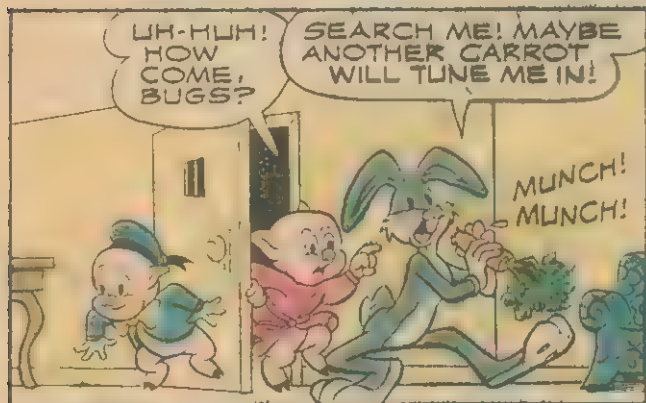
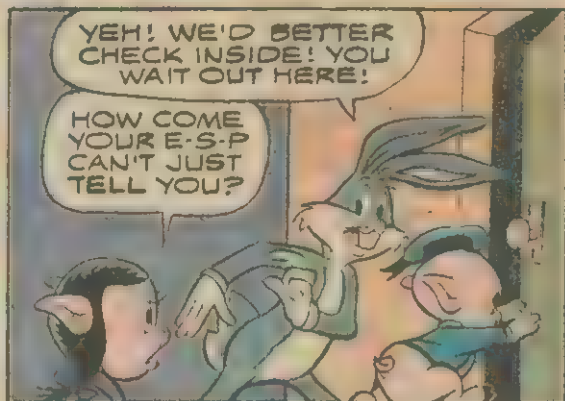
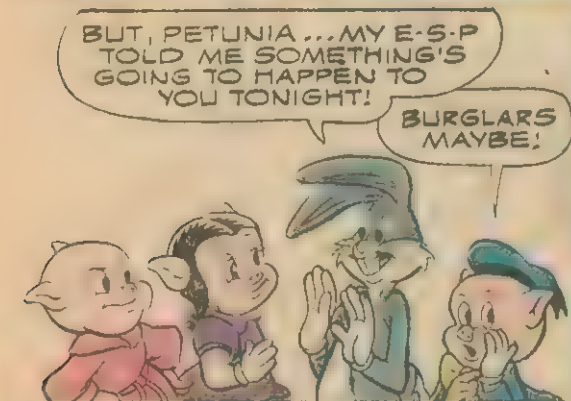
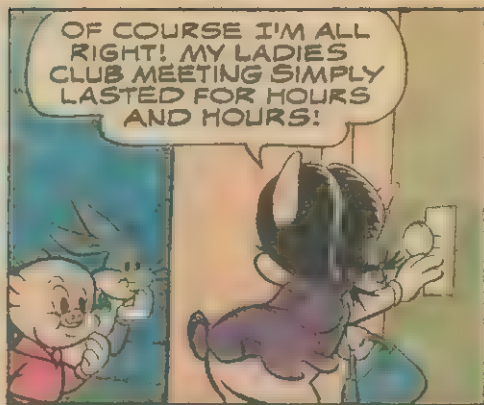
PORKY! YOU ALL RIGHT? MY E-S-P TELLS ME SOMETHING'S...



...GOING TO HAPPEN TO YOU!







The Free Spirit™ Spyder.

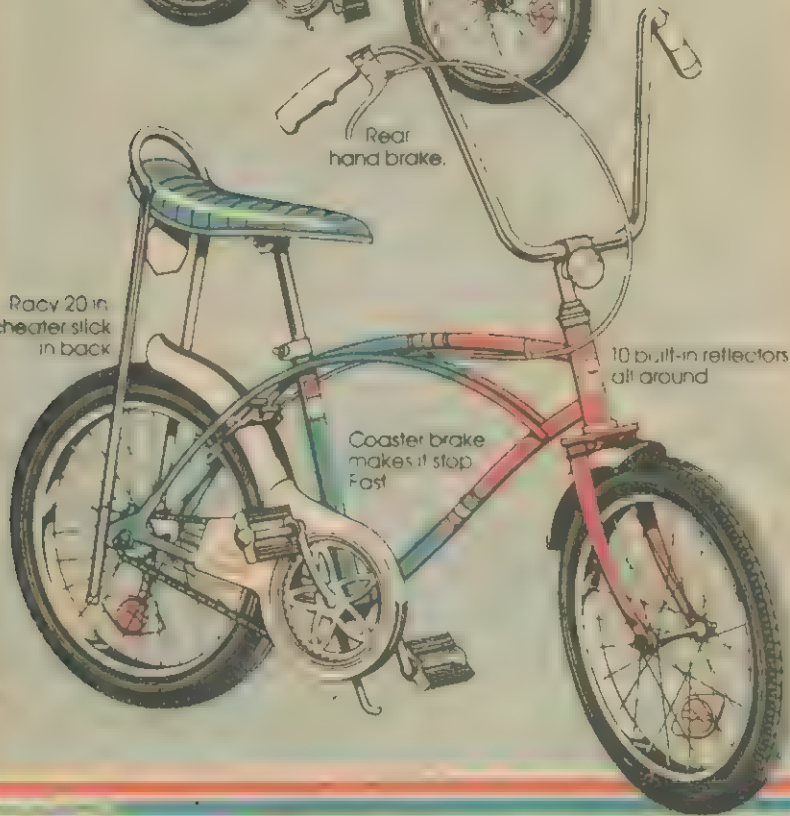
It looks like it's moving even when it's standing still.



Shiny chrome-plating
Fenders, rims
and handlebars

Rear
hand brake.

Racy 20 in.
cheater slick
in back



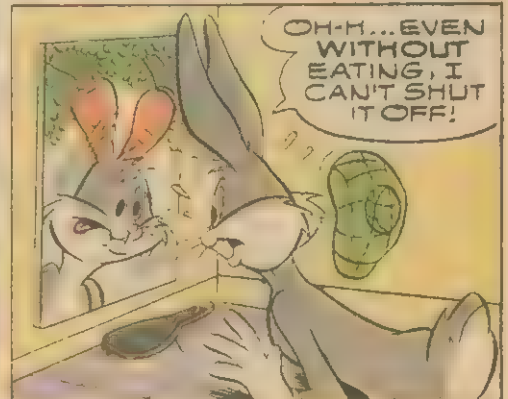
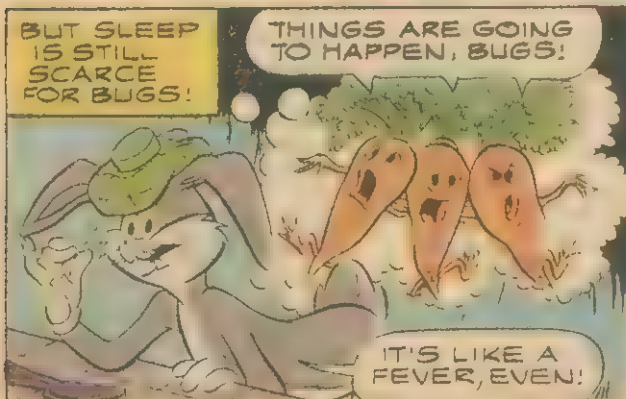
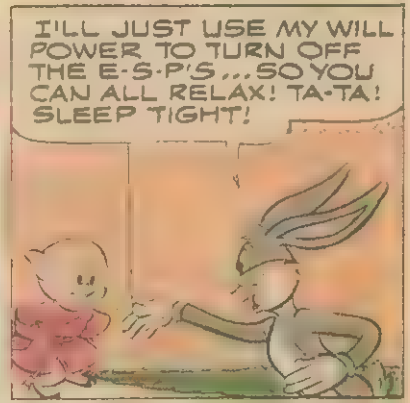
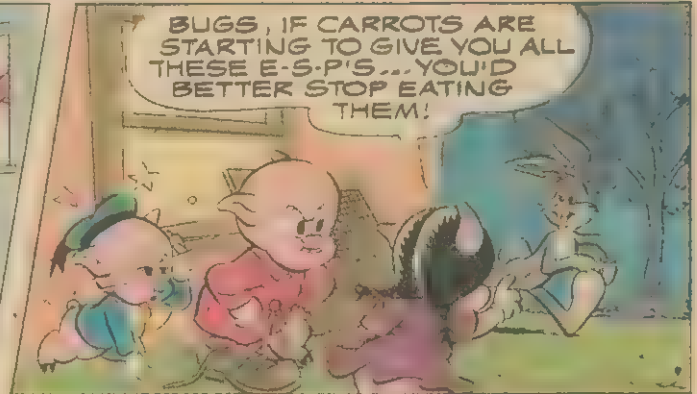
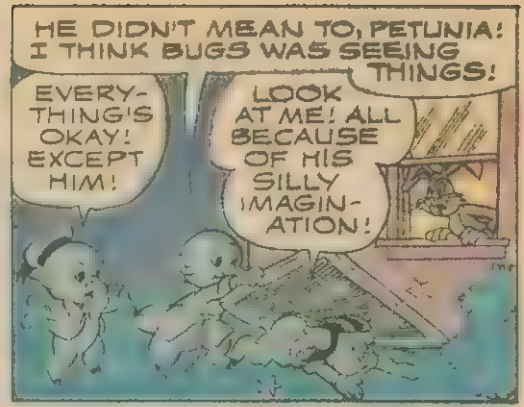
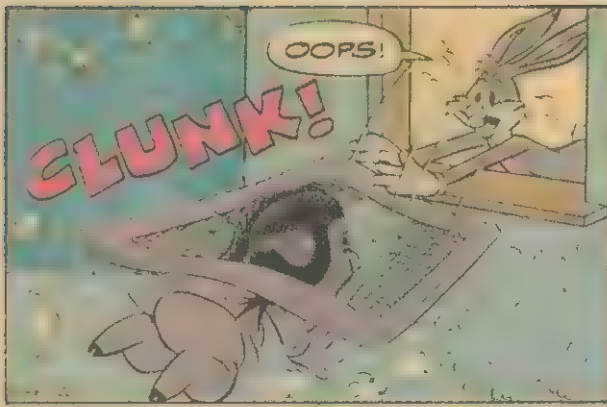
10 built-in reflectors
all around

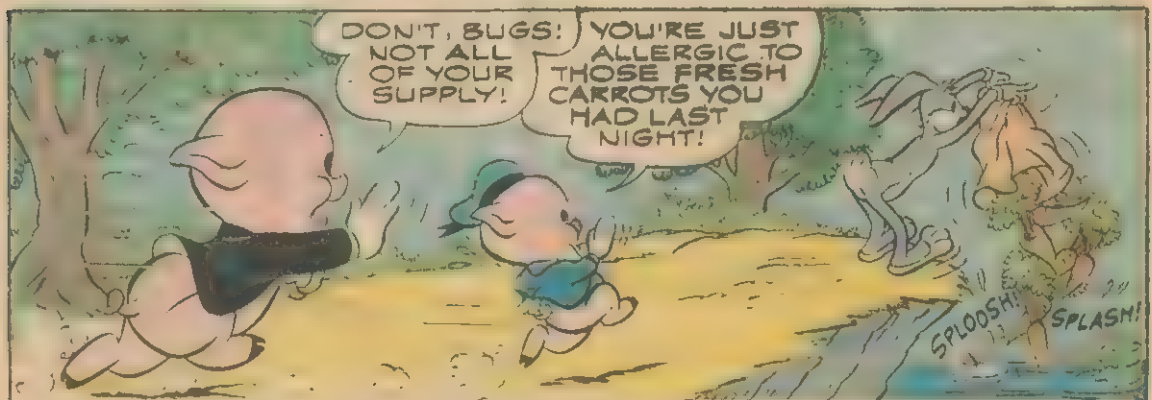
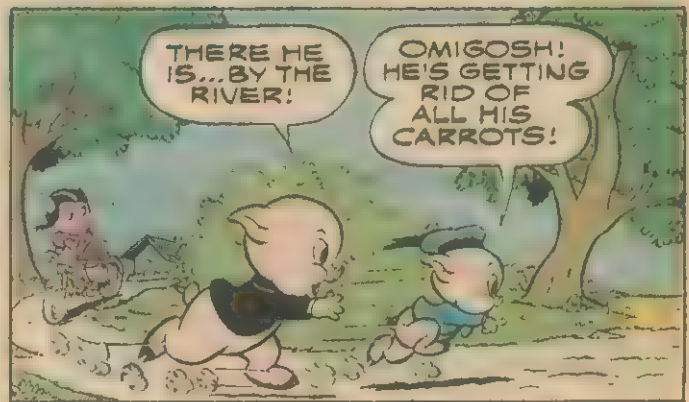
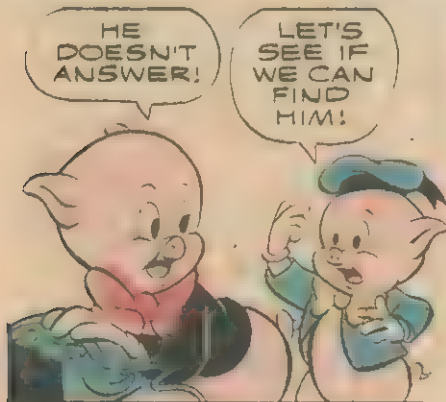
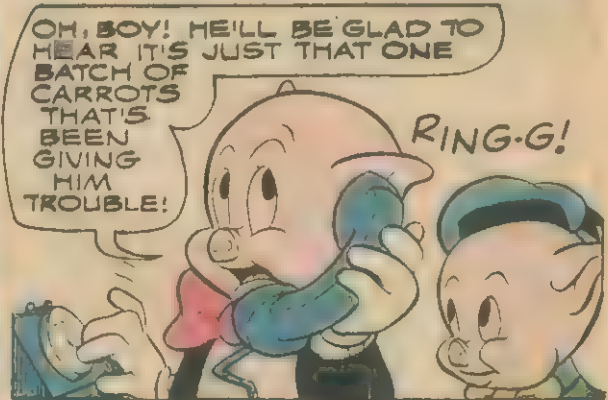
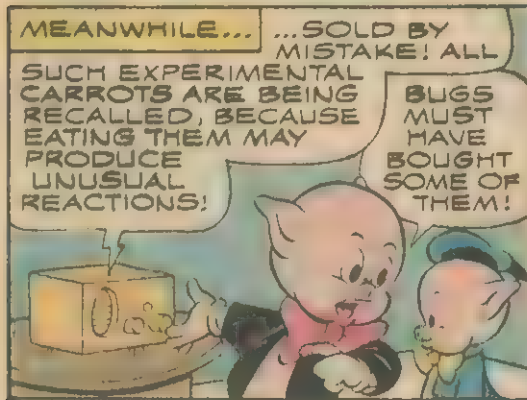
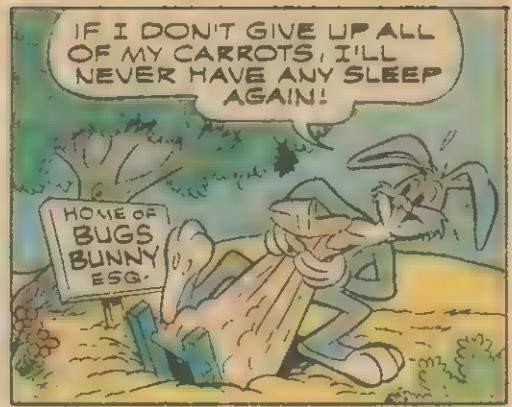
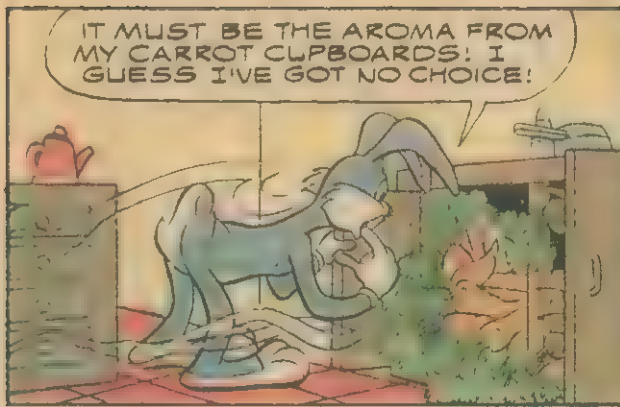
Coaster brake
makes it stop
Fast

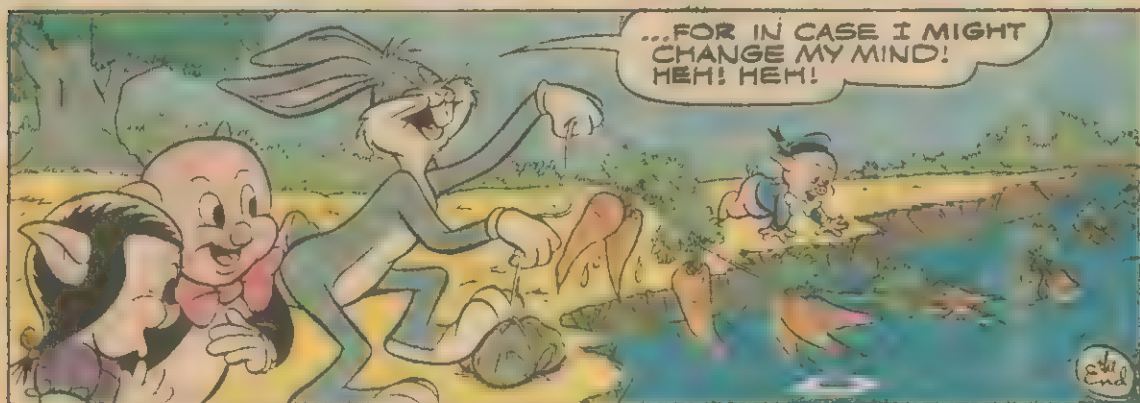
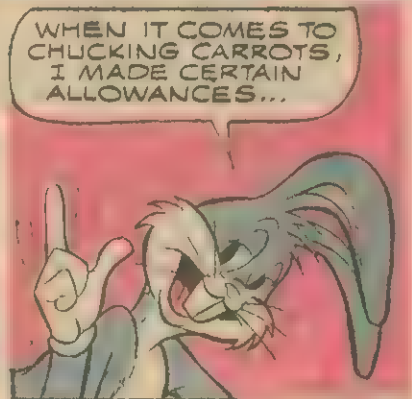
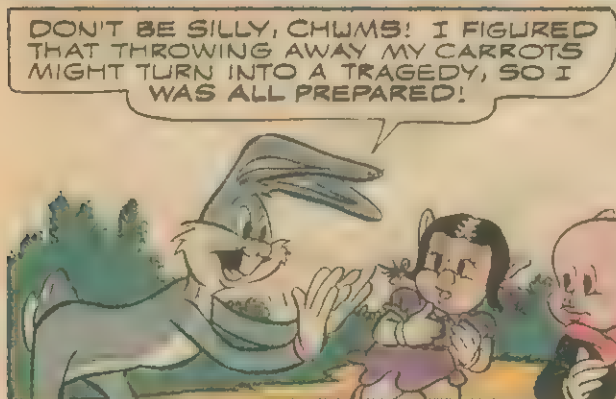
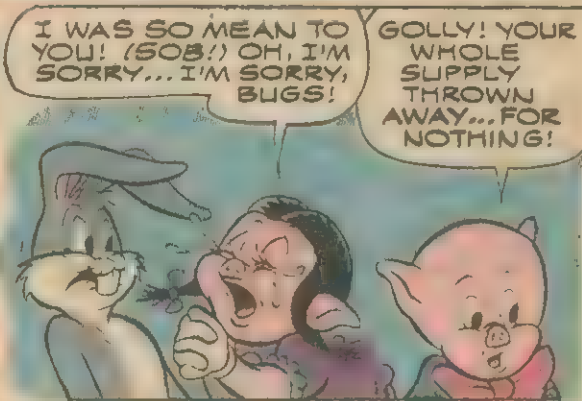
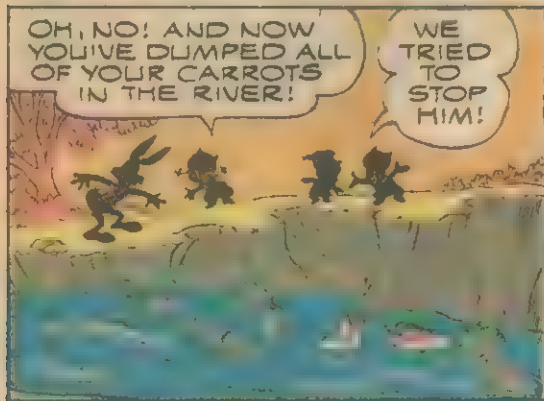
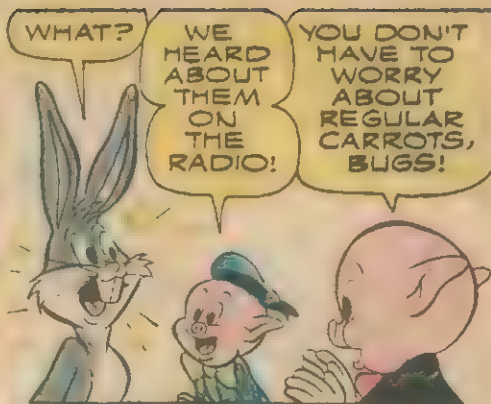
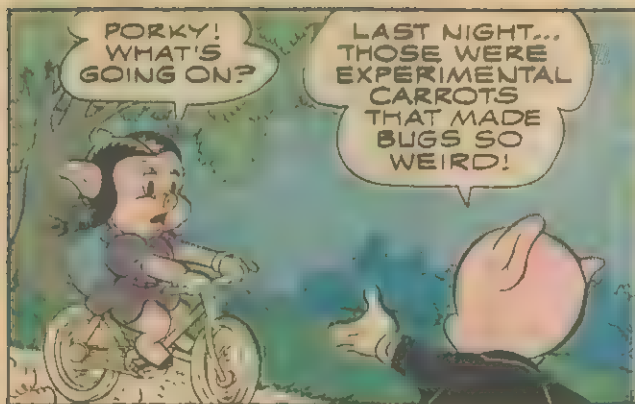
When you have a Free Spirit, you'll always have somewhere to go. If we're out of the model you want, remember, the Free Spirit is a bicycle worth waiting for. Only at larger Sears, Roebuck and Co. retail stores. Or through the catalog.

Sears 
SPORTS CENTER

Name Address
 City State Zip
 Telephone
 Model and size of Free Spirit you want
 Name Address
 City State Zip
 Telephone
 Name Address
 City State Zip
 Telephone







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ALL DIFFERENT**

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NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____



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50 BIKE DECALS. A terrific assortment of big colorful decals to dress up your bike, models, luggage, etc. All different — every one a real beauty. Special bargain offer — worth over \$2.00. Easy to Apply!

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250 MAGIC TRICKS. Shows you how to amaze & mystify your friends! These magic tricks are amazing — sensational — absolutely fabulous! Every trick fully explained! You can easily do every trick! Nothing Else to Buy!

Order No. MT250 **50¢**



300 CRAZY SIGNS. Printed on gummed labels... to decorate your books, etc. These zany signs & slogans will give you and your friends lots of laughs! They're "nutty"... & a real bargain, too. Send for them today!

Order No. GS300 **\$1.00**



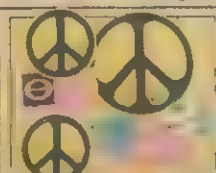
500 ASSORTED PENNANTS. In all 100 PAIRAL... FOOTBALL teams... and... COLLEGE... printed on gummed label "stick-ons" that you paste on anywhere. Big bargain offer — only \$1.00 for complete set

Order No. GL350 **\$1.00**



COMIC FELT PATCHES. Grab-bag assortment of brilliant, full color comic designs printed on fine quality felt that you sew on your T-Shirt, Jacket, Hat, Sweat Shirt, etc. A real bargain offer.

Order No. FP1 **\$1.00**



OVER 500 STICK-ONS. Grab-bag assortment of colorful gummed label stick-ons (various shapes & sizes, of Peace Symbol, Amo can, Bug, and Etc.)... where you're already decorating your letters... the complete set

Order No. PS503 **\$1.00**



FREE Over 1001 Free Items Yours for the Asking

Complete Writing Kit... Request Post Card

Order No. TF1000 **50¢**



Complete Writing Kit... Request Post Card



BE A MILLIONAIRE. Send for this big grab bag of TEN MILLION DOLLARS (\$10,000,000.00) in old U.S. Gold Banknotes! They're phoney of course but look real. These great "forgeries" will fool everyone — except your banker.

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400 CRAZY LABELS. They're wild! You get over 400 assorted zany slogans & funny sayings printed on gummed labels... for decorating your letters, school book covers, etc.

Order No. KL400 **\$1.00**

Please Add 25¢ Shipping To Each Order

THE FUN HOUSE • BOX 1225 • W. NEWARK, N. J. 07101

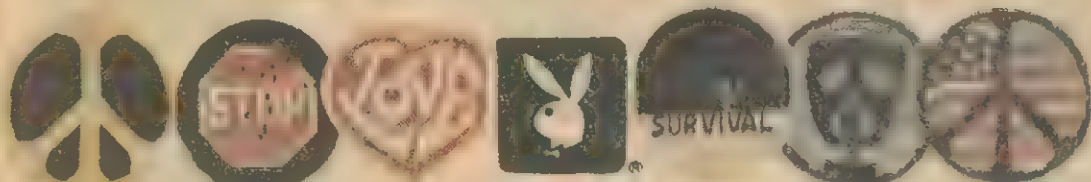
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EACH GROOVY PATCH MEASURES 3". MADE TO SELL FOR MUCH, MUCH MORE. YOUR SATISFACTION IS GUARANTEED OR YOUR MONEY CHEERFULLY REFUNDED. ORDER NOW!

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75c EACH WHEN ORDERED SEPARATELY.
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1 Peace Symbol 2 Stop 3 Psychedelic Love 4 Bunny 5 Survival (Ecology) 6 Gas Mask 7 Peace Flag



8 Peace 9 Life Symbol 10 Pollution Skull 11 Black Is Beautiful 12 Cobra 13 Help! I Need Lovin' 14 Peace Slogan



15 Life Slogan 16 Peace Sergeant 17 Woodstock Dove 18 Soul Power 19 Olympic Drinker 20 Roadrunner 21 Wily Coyote



22 Eye Spy 23 STP 24 Budweiser 25 All American Patch 26 US Flag 27 Confederate Flag



28 Flash Gordon 29 Chopper 30 Skull and Crossbones 31 Ecology Peace Flag



32 Popeye 33 Felix 34 Happy Face 35 Beatie's Sgt. Pepper

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RUSH FOLLOWING EMBLEMS TO ME:
(Order by number only)
(Allow 2 to 4 Weeks For Delivery)

75c EACH
3 or more each 69c

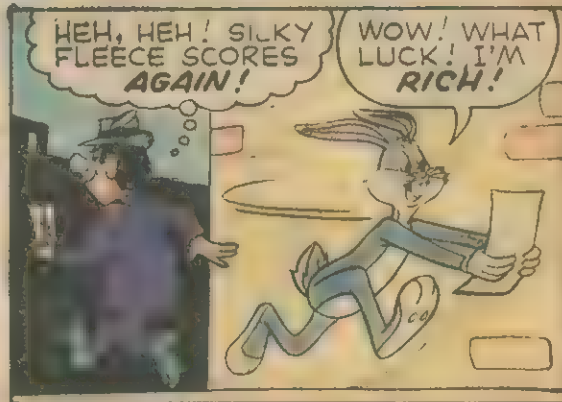
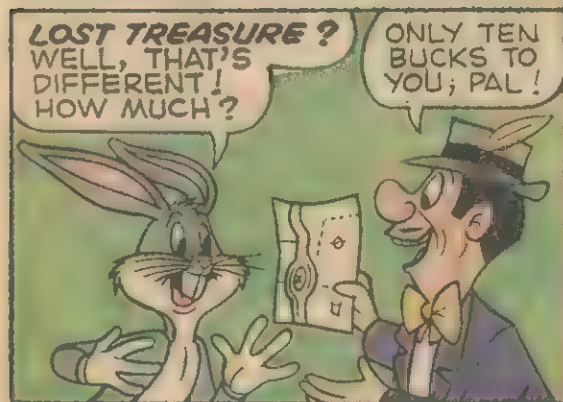
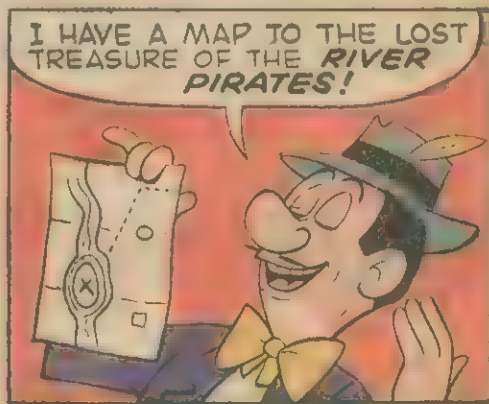
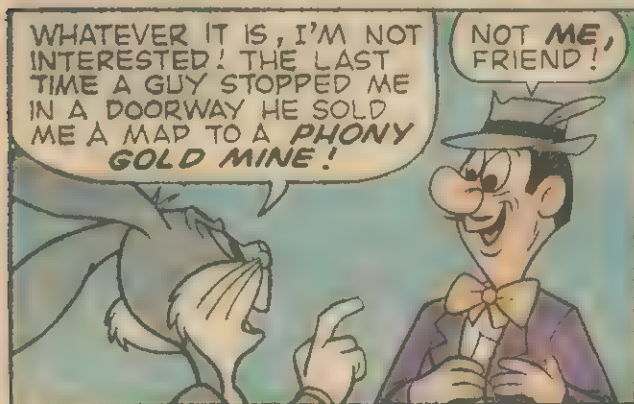
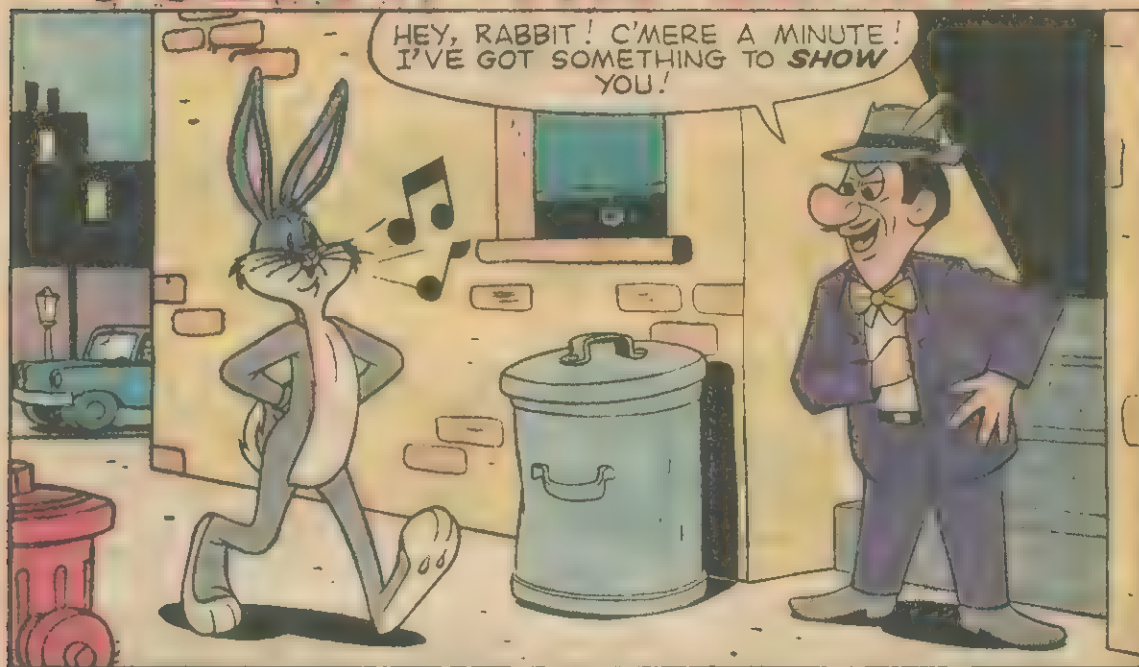
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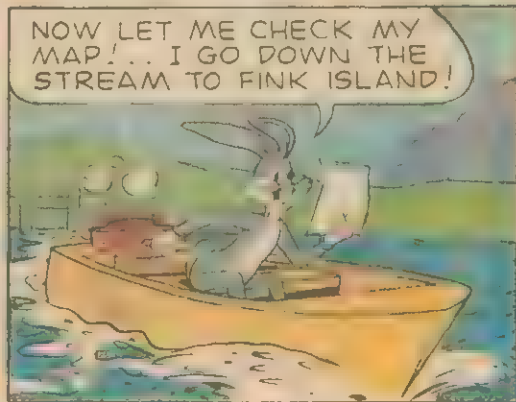
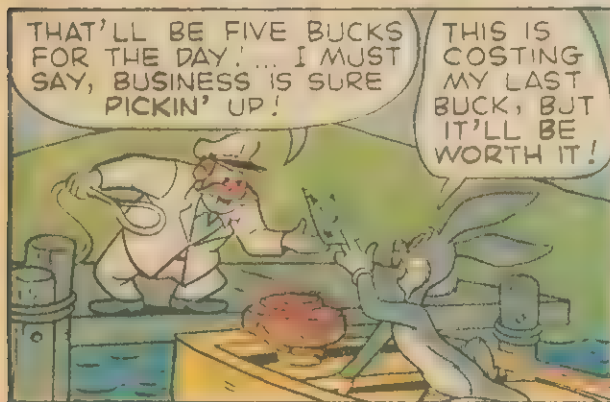
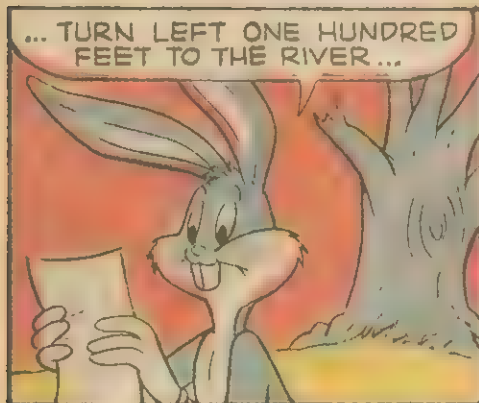
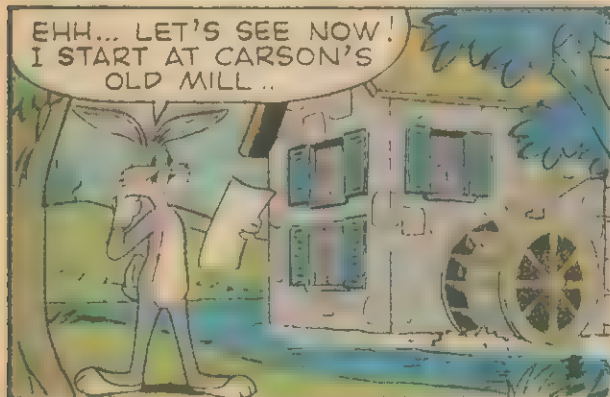
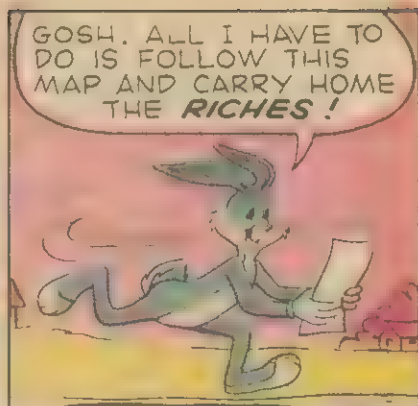
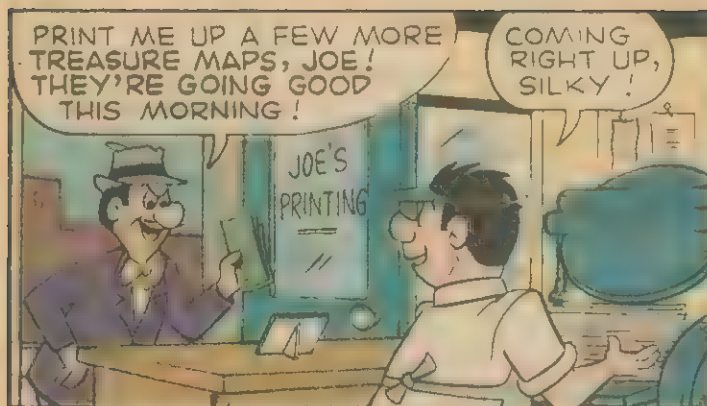
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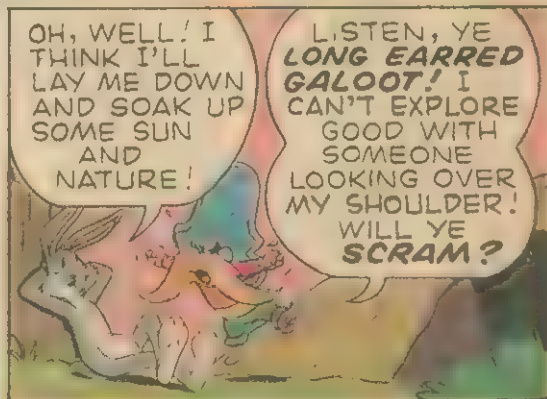
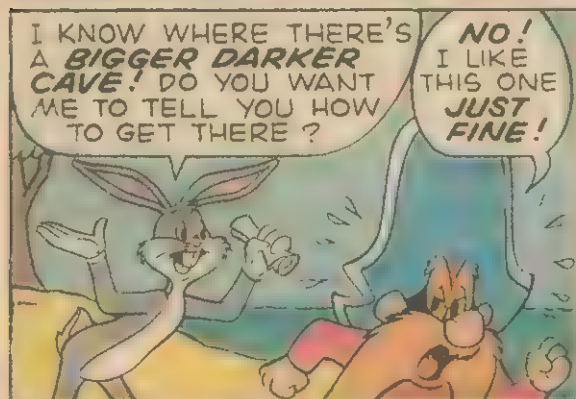
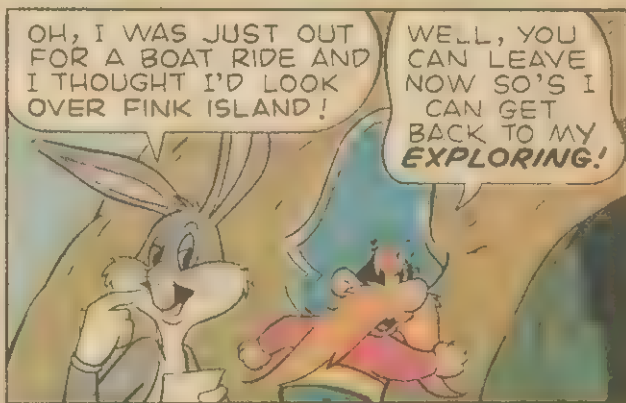
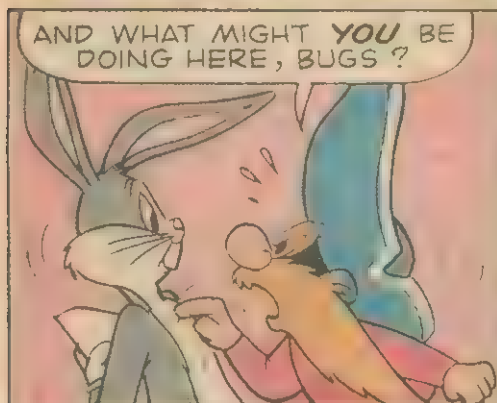
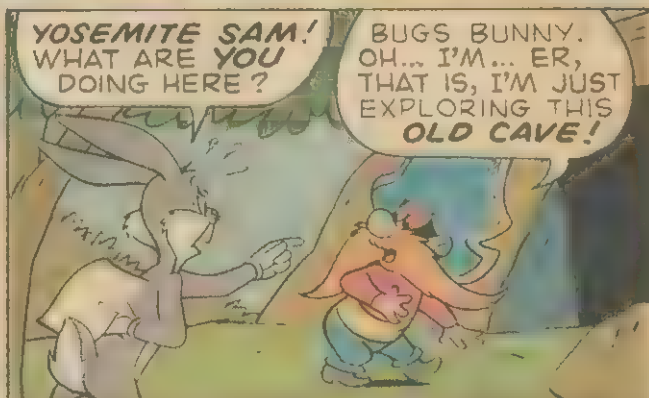
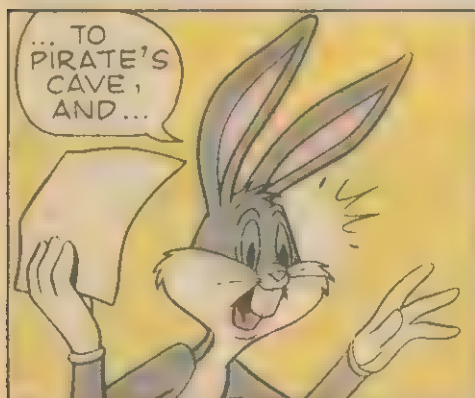
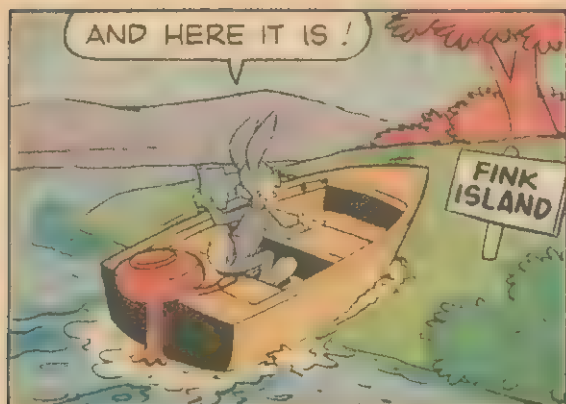
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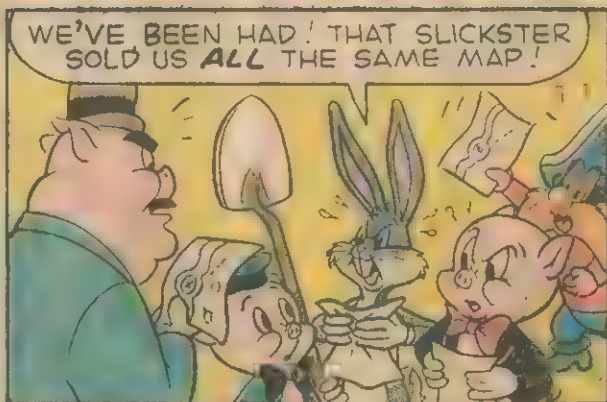
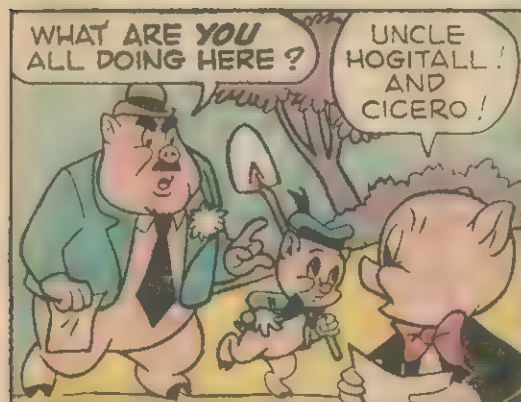
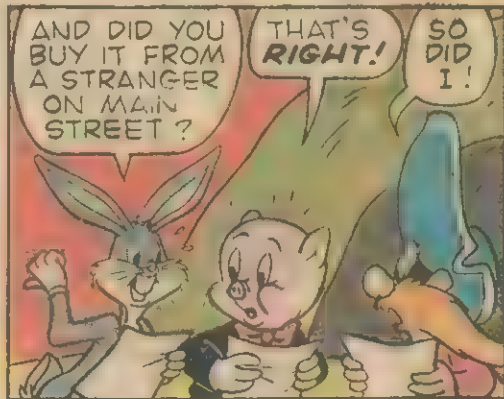
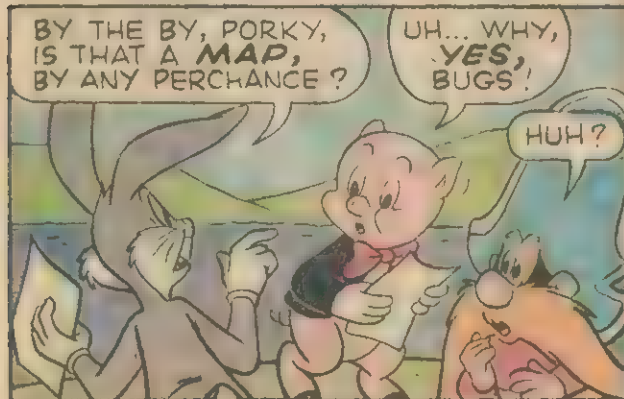
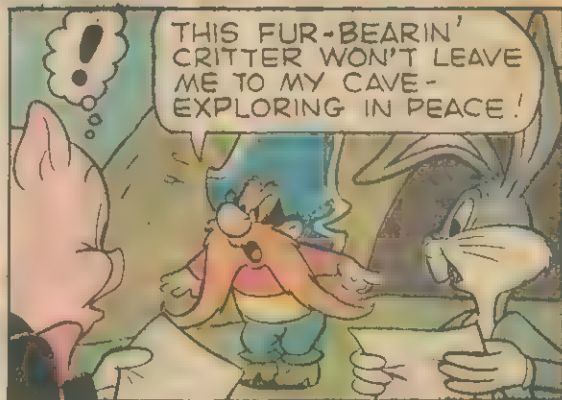
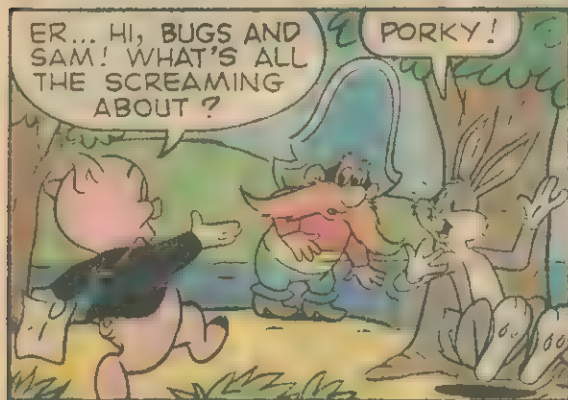
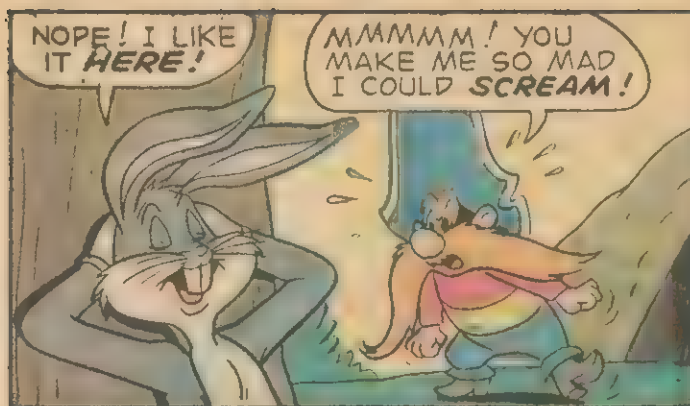
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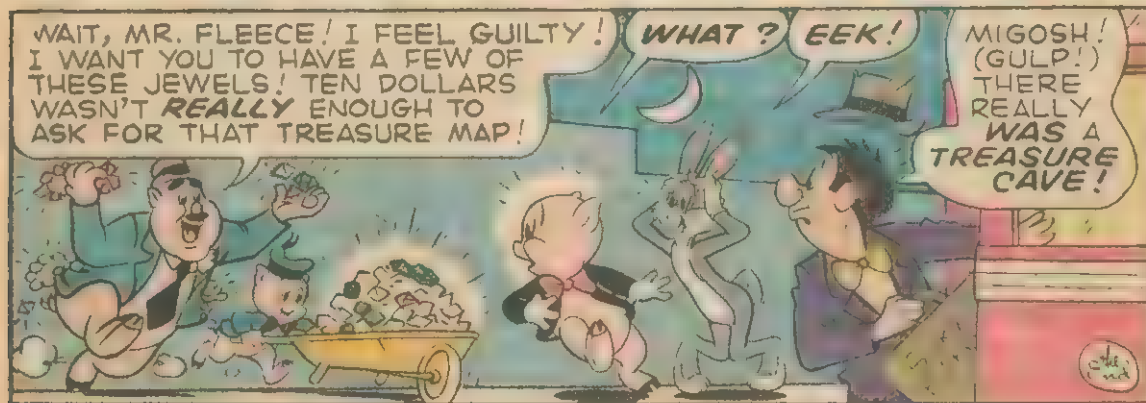
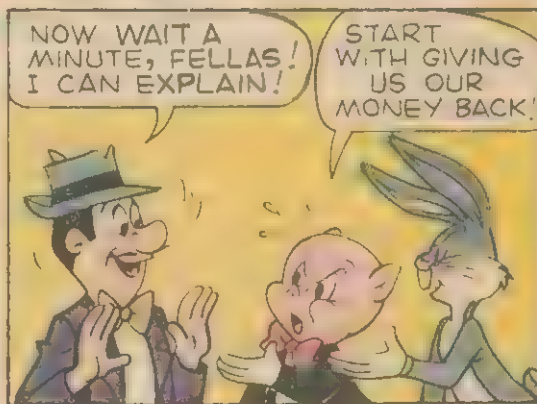
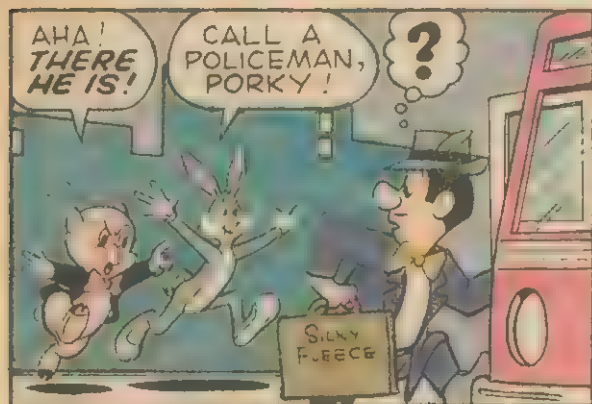
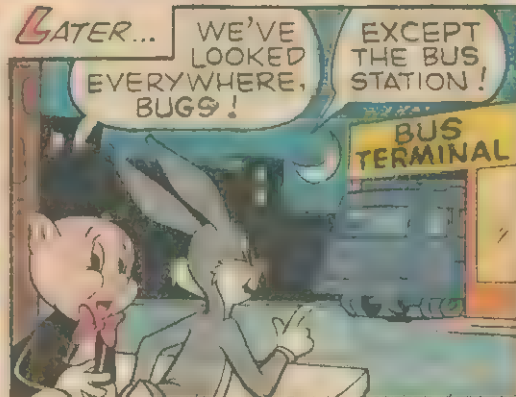
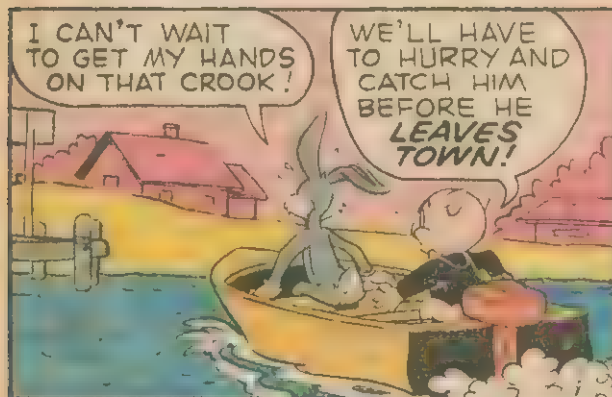
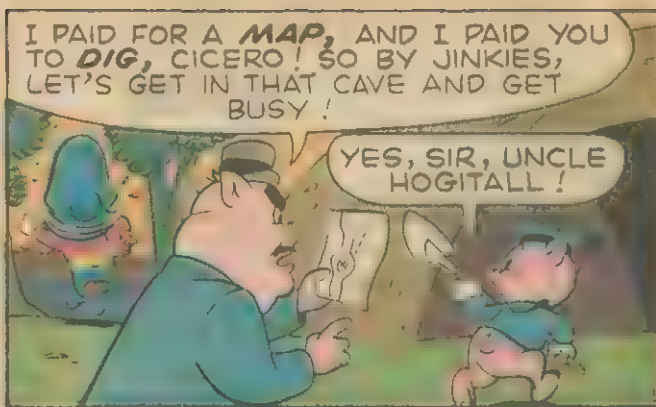
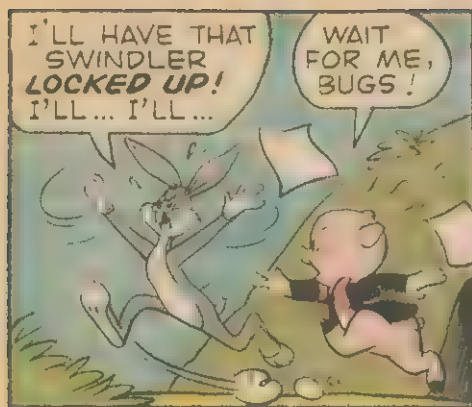
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A TRIP TO THE TOP



"Beep, beep . . . what's that on the mountain top? It's white 'n pretty 'n shiny, Pop!" asked a little Road Runner one day.

"That is snow—and it's not for me. It's cold and wet and shivery," replied Papa.

"It is!?" questioned the lad. "I sure would like to see it, though. Please, dear Papa, can't we go?"

"Beep, beep . . . it takes two days to make that trip . . . it isn't just a hop and skip," Papa pointed out.

"But, oh, what fun it all would be," said another youngster. "And we'd get away from ol' Wile E.!"

"True," agreed Papa thoughtfully. "I know that I would like a rest . . . from racing that coyote pest."

So the Road Runners started off for the mountains. They traveled all day and at nightfall, they snuggled down in some brush just below the snow line. Secure in knowing that they were safe from their enemy, Wile E. Coyote, they soon fell fast asleep.

Before long, however, Papa Road Runner awoke with a sudden start. Something was prowling near by!

Poking his sons, Papa whispered, "On

your feet! Get set to flee! Don't make a fuss! Just follow me!"

In a flash, Papa Road Runner led his sons out of the brush and off into the forest. And right behind them came a very hungry mountain lion!

Winding through the trees and ducking under the bushes, Papa led the lion a rugged chase, uphill and down. At last, the lion gave up, and the Road Runners were safe. Once more, they settled down to rest. This time their sleep was undisturbed, and they were ready for fun the next day.

Eagerly the Road Runners raced up the mountain to the snow. It was cold and wet and shivery, but they delighted in it. Even Papa enjoyed himself in a merry snowball fight! Then they all lined up for a race.

"Beep, beep . . . on your mark! Get set to go!" began Papa Road Runner, when suddenly whop! whop! whop! They all went down in a heap! And tangled with them were some skis and a very surprised fallen skier!

"Road Runners!" the skier exclaimed. "Where in the world did you come from?"

"Beep, beep . . . I might ask him the very same," said Papa, as he and his youngsters made rapid tracks in the snow. "At any rate, he had bad aim!"

Now a little Road Runner started up the steep slope toward the very peak of the mountain, saying, "Beep, beep . . . I want to see what's up on top."

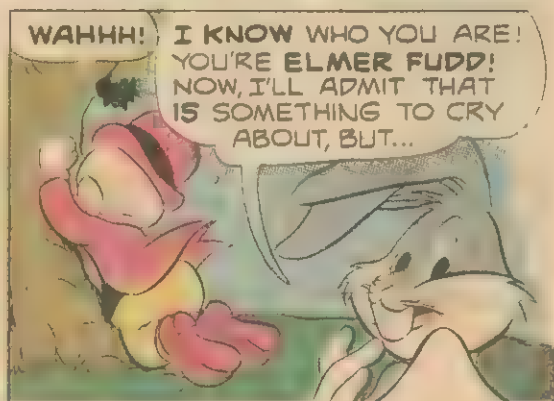
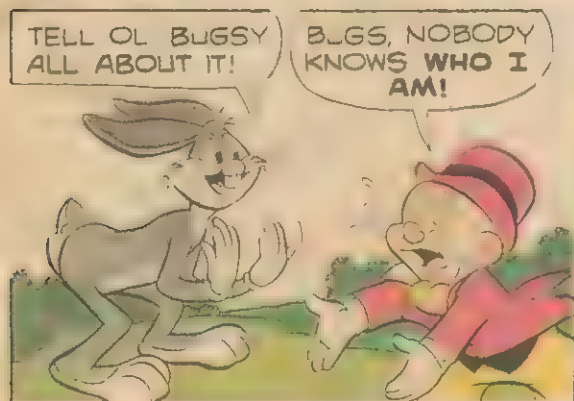
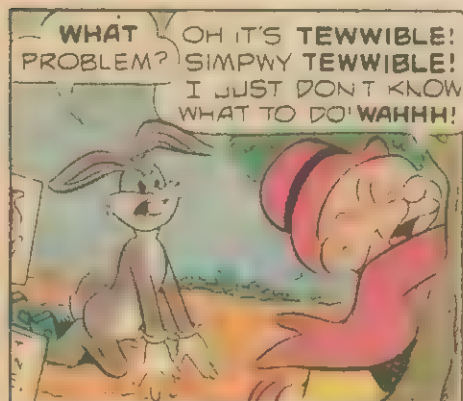
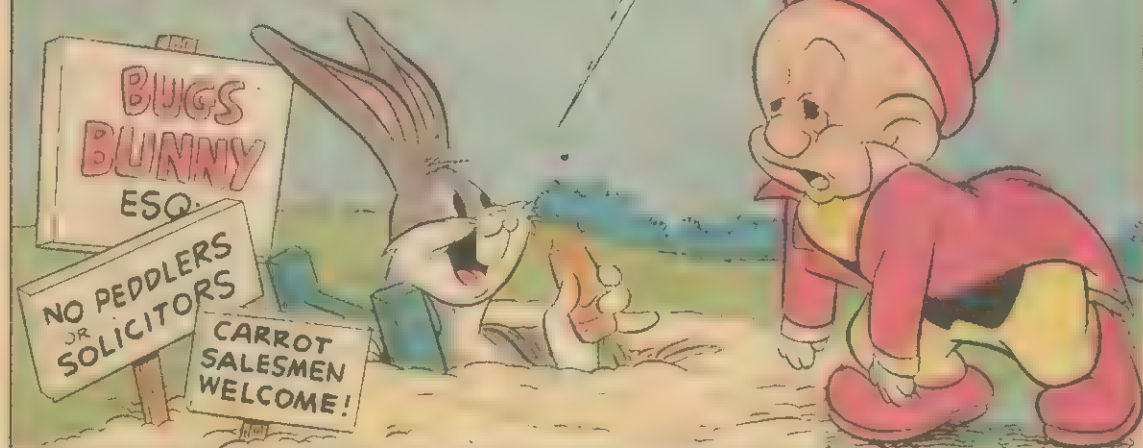
"Oh, no!" gasped Papa. "Better stop!"

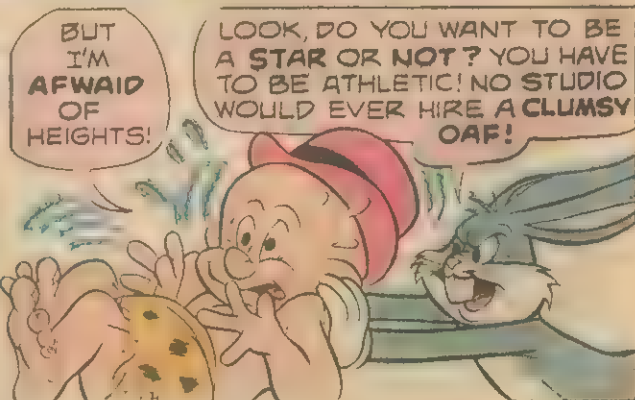
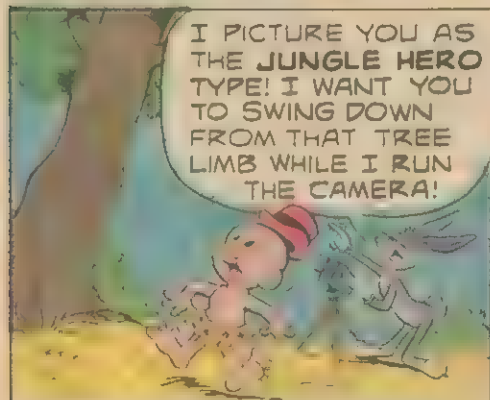
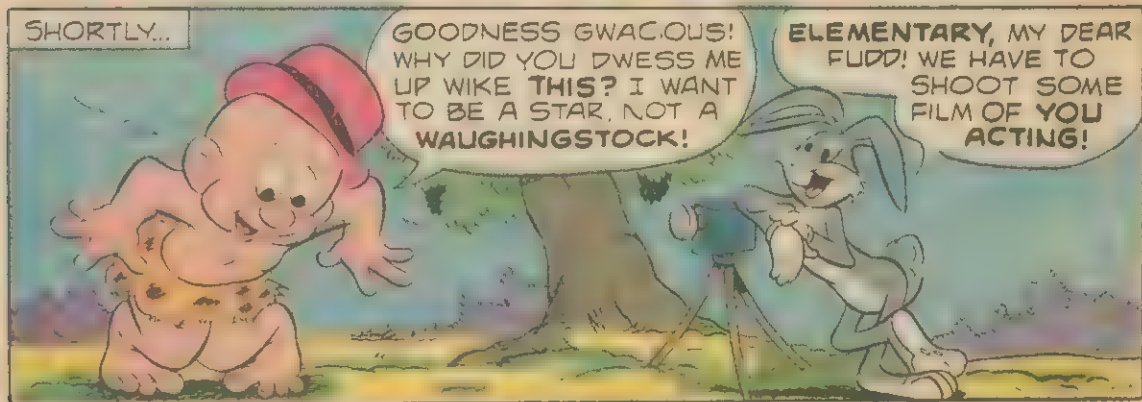
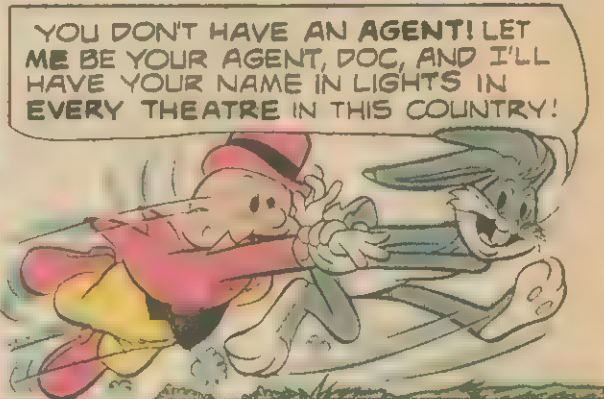
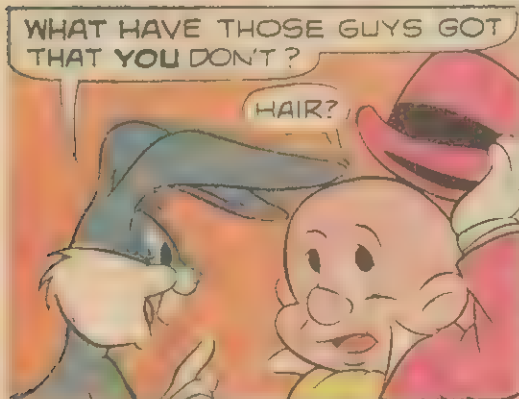
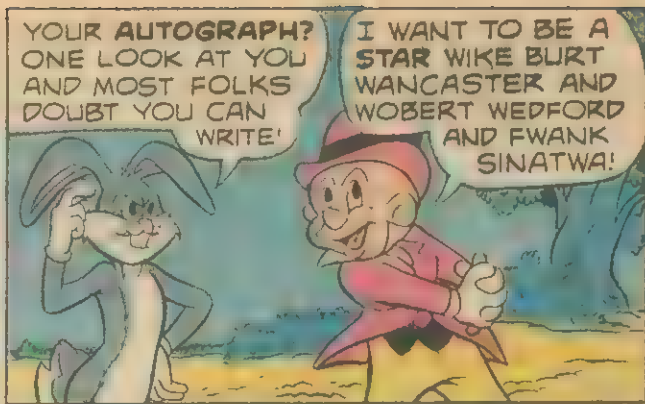
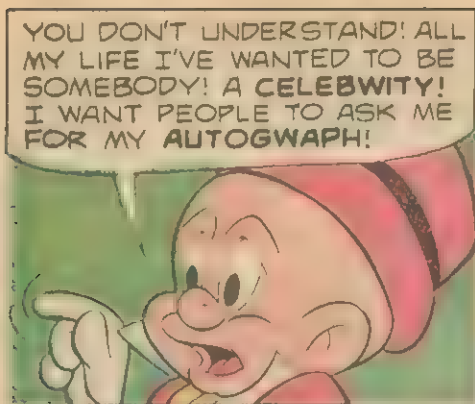
"Beep, beep . . . the world! The world! I see it all!" cried the little fellow excitedly. At that, the other lads followed in his tracks, and with a sigh, Papa followed his sons. But just as he reached the peak, Papa hit an icy spot and went skidding down the mountainside! A lad reached out to grab him, and he, too, went skidding! One, two, three . . . they all went, slipping and sliding, until they reached the bottom!

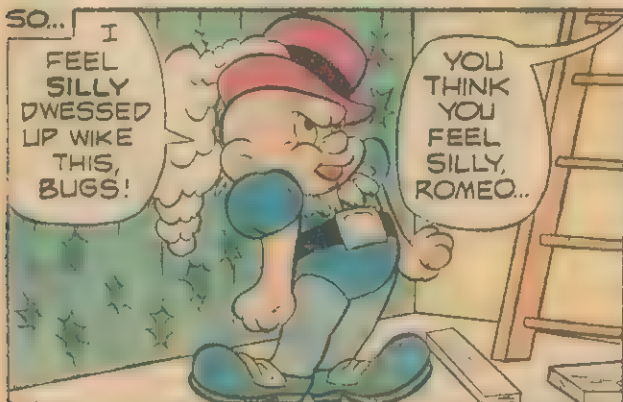
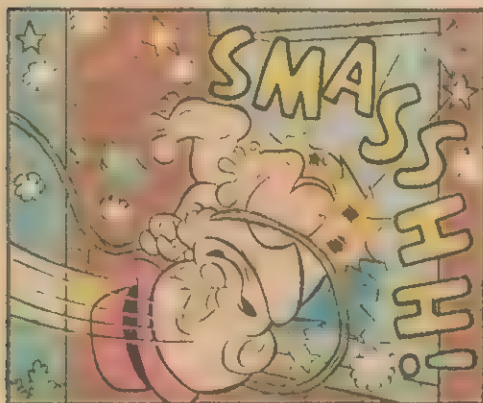
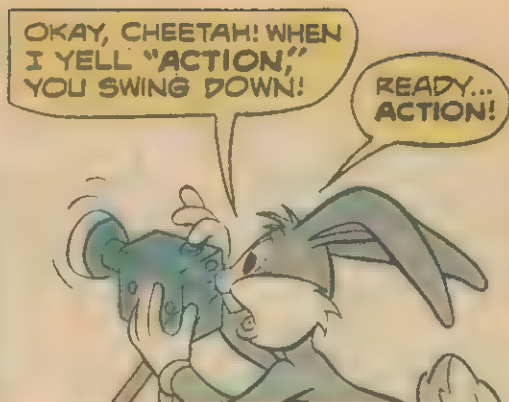
"Beep, beep . . . my boys, I've had enough," panted Papa, as they all picked themselves up. "Racing Wile E.'s not half as rough . . . as what has happened here today. I'm going home—and there I'll stay."

As they all started homeward, the youngsters struck up a proud chant, "We've been on top of the world today . . . three cheers for us—hip, hip, hooray!"

Bugs Bunny STAR STRUCK







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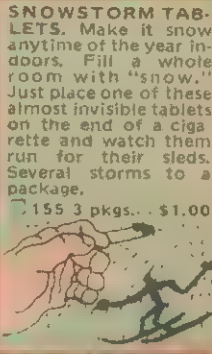
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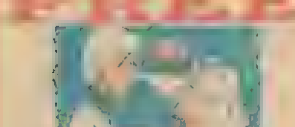
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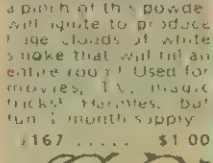
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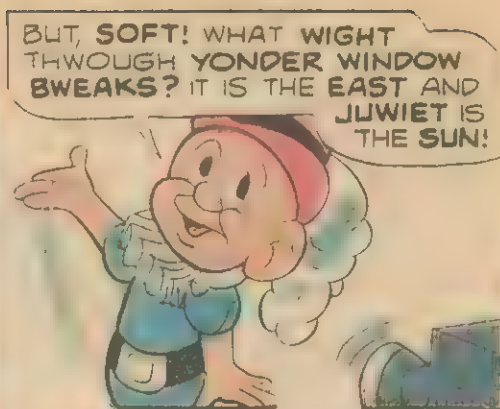
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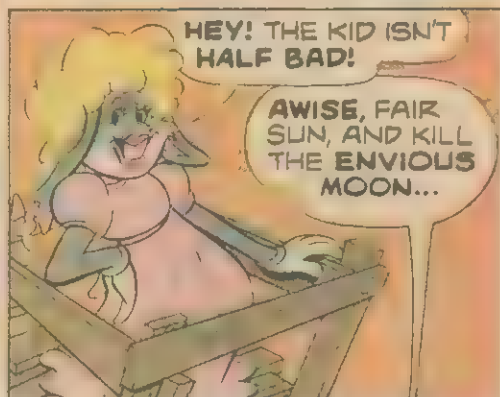
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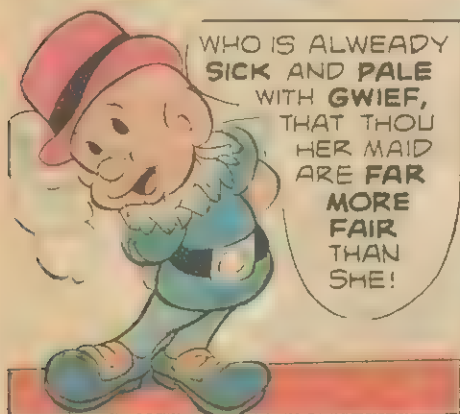


BUT, **SOFT!** WHAT WIGHT
THROUGH YONDER WINDOW
BREAKS? IT IS THE **EAST** AND
JUWIET IS
THE **SUN!**

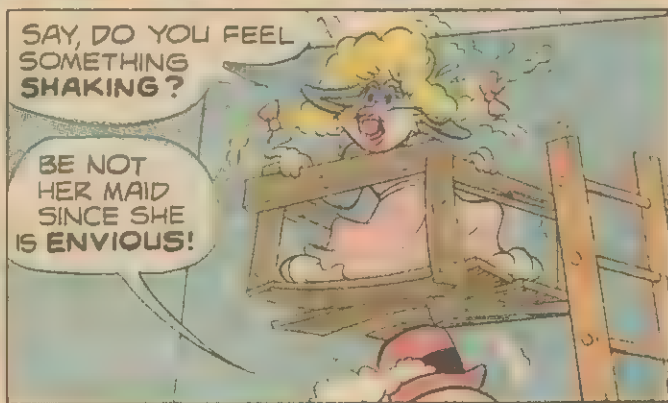


HEY! THE KID ISN'T
HALF BAD!

AWISE, FAIR
SUN, AND KILL
THE **ENVOUS**
MOON...



WHO IS ALREADY
SICK AND **PALE**
WITH **GWIEF**,
THAT THOU
HER MAID
ARE **FAR**
MORE
FAIR
THAN
SHE!

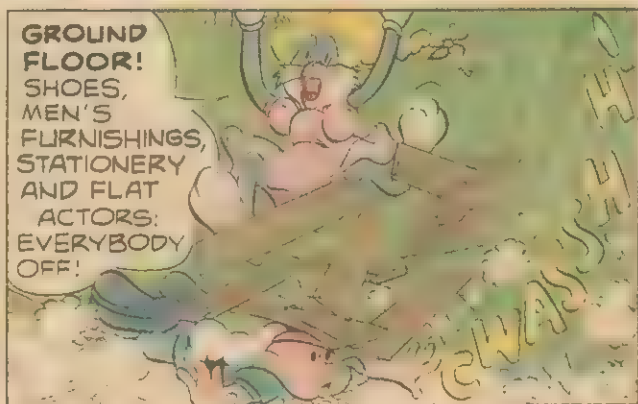


SAY, DO YOU FEEL
SOMETHING
SHAKING?

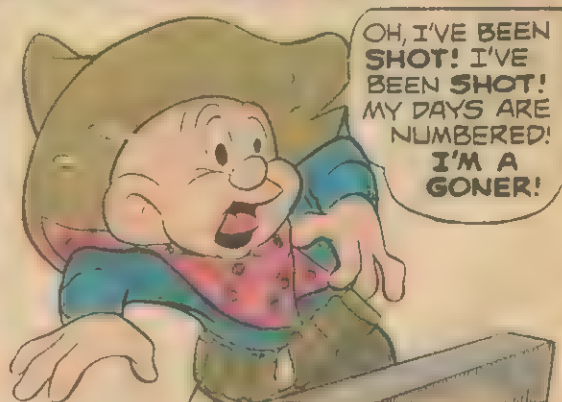
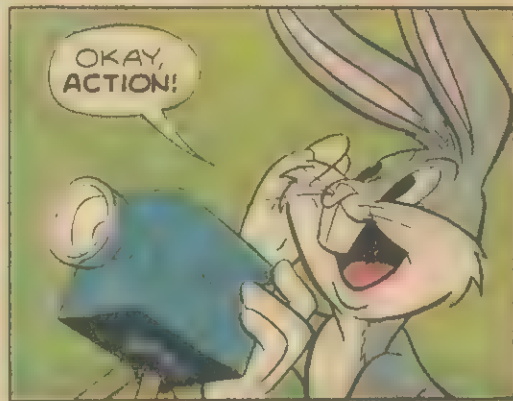
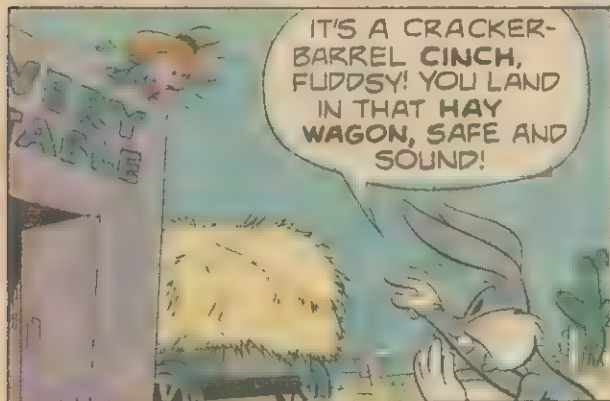
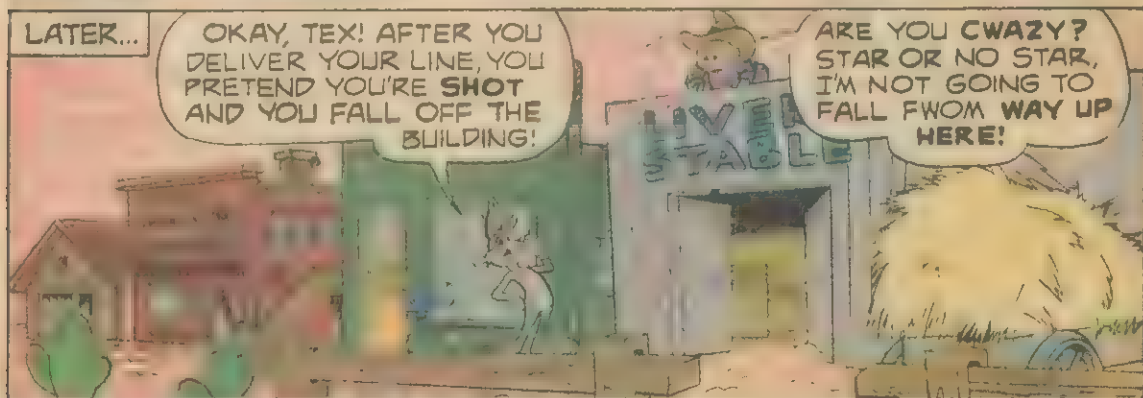
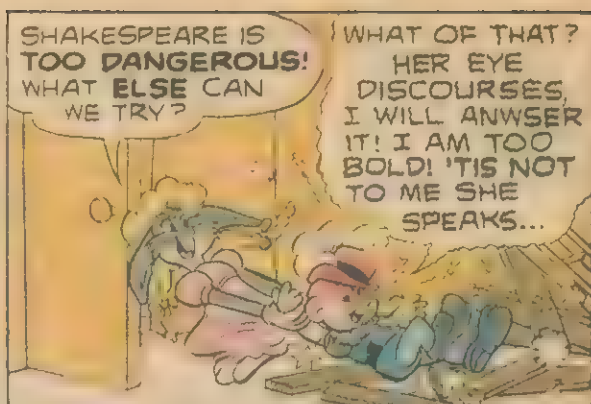
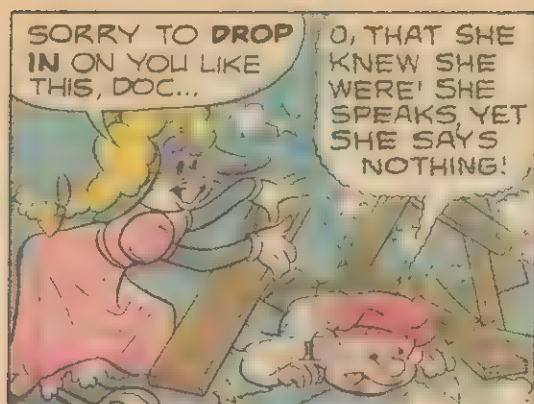
BE NOT
HER MAID
SINCE SHE
IS **ENVOUS!**

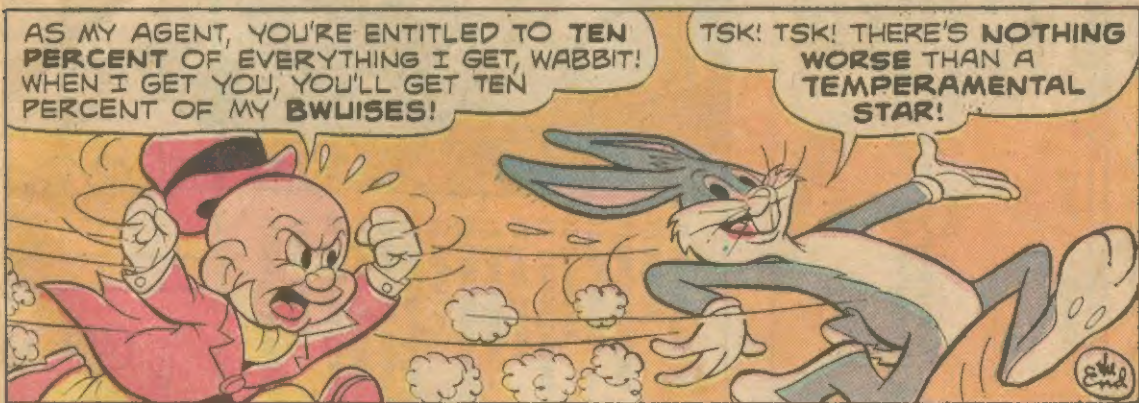
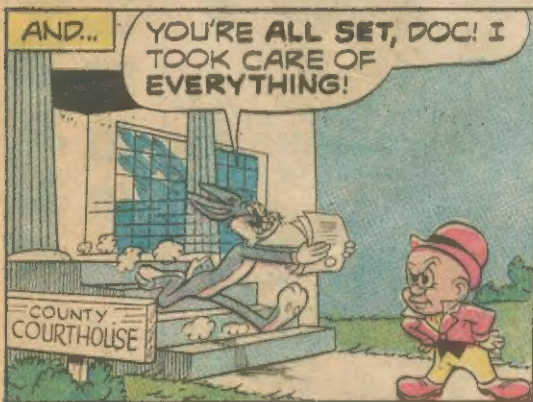
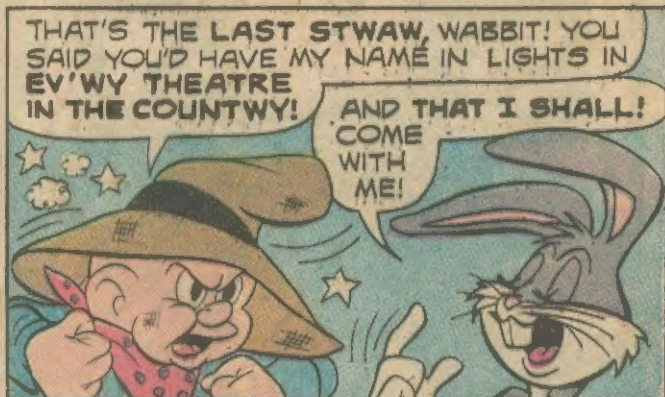
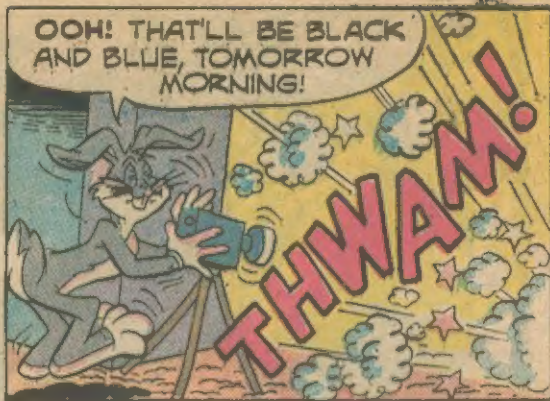
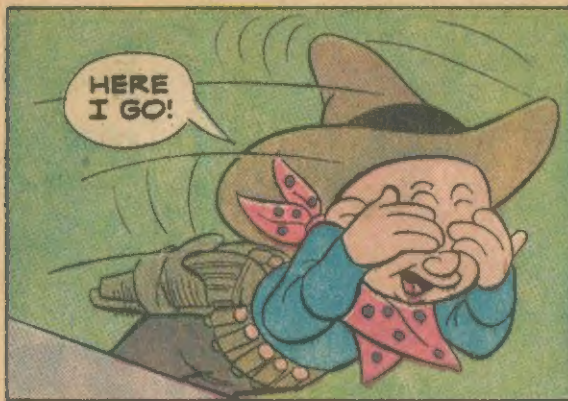


AND NONE BUT **FOOLS** DO
WEAR IT! **CAST** IT OFF! IT IS
MY **WADY!** O, IT IS MY **WOVE!**



**GROUND
FLOOR!**
SHOES,
MEN'S
FURNISHINGS,
STATIONERY
AND FLAT
ACTORS:
EVERYBODY
OFF!





204^{pc.} REVOLUTIONARY WAR SOLDIERS

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EVERY PIECE OF PURE MOLDED PLASTIC—EACH ON ITS OWN BASE UP TO 4" LONG! TWO COMPLETE ARMIES—THE BRITISH RED COATS AND THE AMERICAN BLUECOATS! RE-LIVE AGAIN THE FAMOUS BATTLES OF THE AMERICAN REVOLUTION! FORM YOUR OWN BATTLE LINES! HOURS OF FUN FOR THE WHOLE FAMILY!



HERE'S WHAT YOU GET:

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Gentlemen:

Here's my \$1.98. Rush 204 Revolutionary War Soldiers to me. If not satisfied I may return merchandise for full refund!

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Zone

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Canadian order: Send International money order for \$2.50.

Shown above is an imaginary battle scene.



**Getting a Daisy B·B Gun
is like getting a good grade.**

You have to work for it.

We want every boy to enjoy the thrill of owning a Daisy. But we want him to be ready.

You see, a Daisy is a gun. It's not a toy.

You have to be ready to learn marksmanship and proper gun handling. It's a big responsibility.

What kind of boy is ready for his Daisy?

You can tell by the way he handles other things. Like schoolwork, and jobs around the house. He knows how to take serious things seriously.

He knows a gun is no laughing matter. And when he gets his Daisy, he grows up a little more.

Because nothing teaches marksmanship and proper gun handling like a Daisy B·B Gun.

If you think you're that kind of boy, talk it over with your parents. Tell them you understand the responsibility of gun ownership, and are ready to practice it.

When you're ready to learn the lessons a Daisy can teach, we'll have a Daisy ready for you.

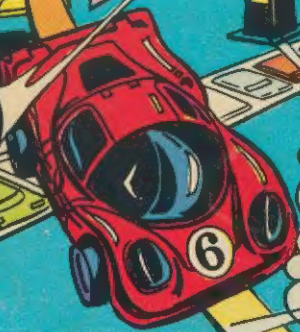
Send for "The Air Rifle Marksman." Mail your name, address, and 25c to Daisy, P.O. Box 220, Rogers, Arkansas. 72756.



The B·B Gun every boy dreams about.

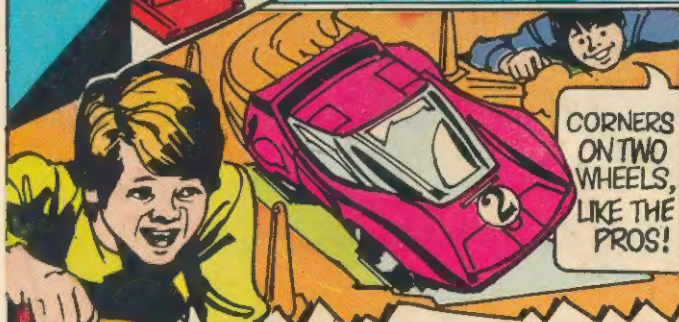
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DAREDEVIL STUNTS- WILD ACTION!



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TOWER OF POWER™

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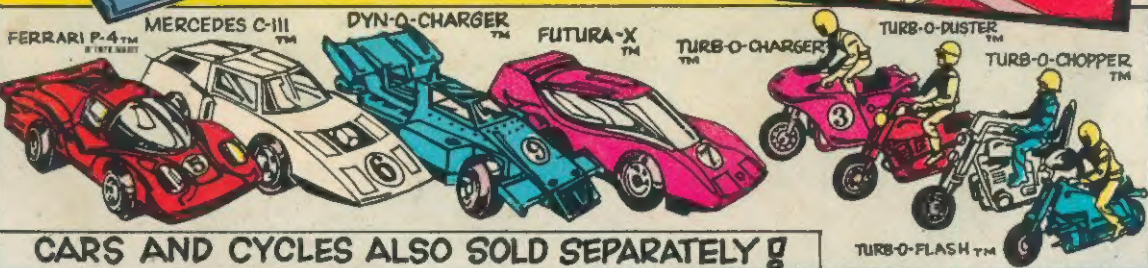


PUMP THE TOWER-HEAR THE JET-LIKE WHINE!
AS AIR JET SPINS GYRO-POWER
WHEEL FASTER AND FASTER...
THE POWER IS IN THE TOWER!
NO BATTERIES!

5

EXCITING Kenner ACTION SETS

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